



# ADITYA DEGREE COLLEGES

## ANDHRA PRADESH

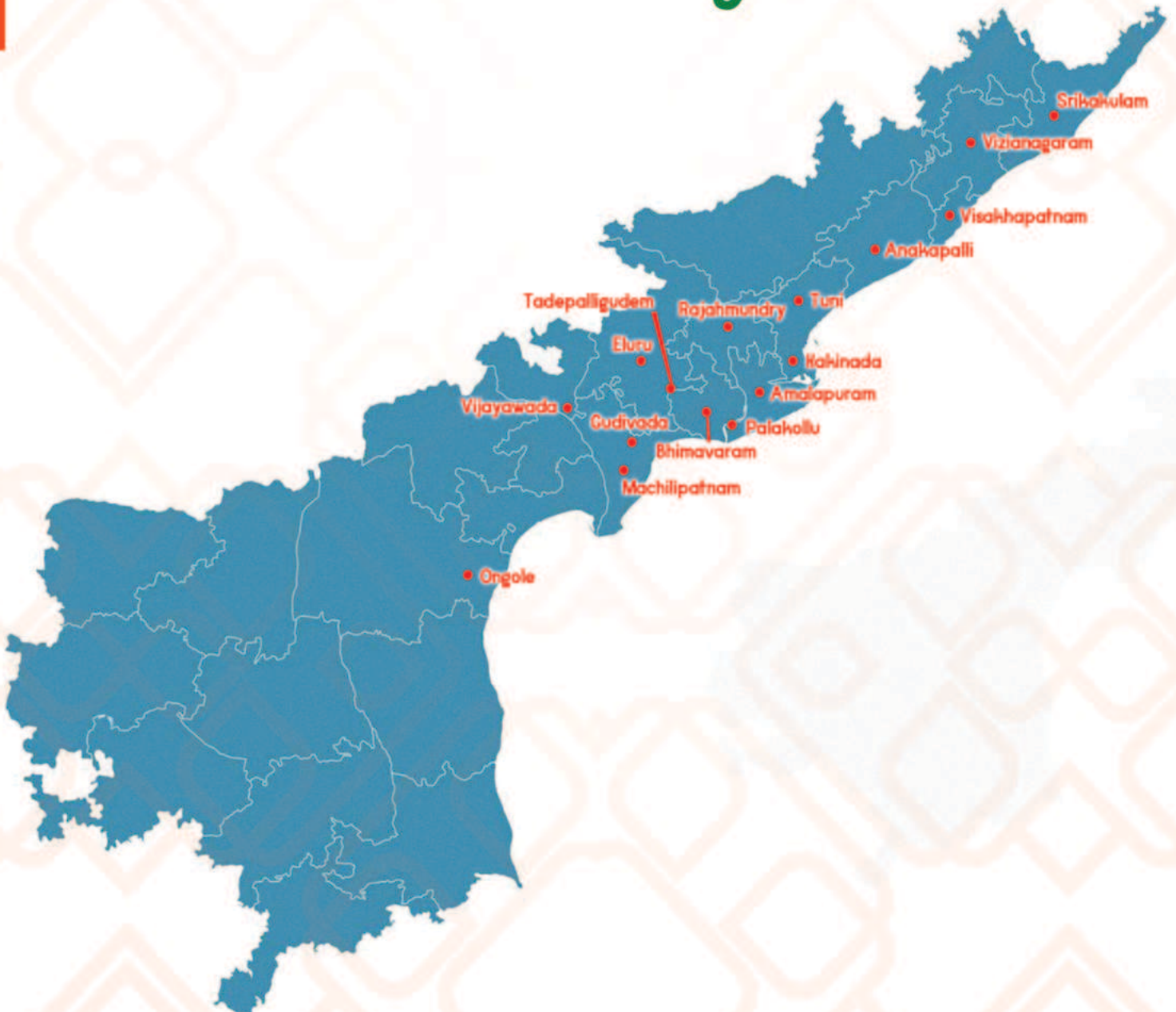
AUTONOMOUS  
NAAC **A++**  
with 3.66



# ADITYA DEGREE COLLEGES

ANDHRA PRADESH

## *Our Knowledge centers*



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*"Student is not a vase to fill; But is a fire to be lit."*



"Knowledge is piling up facts, Wisdom is simply flying it"

Motivated by the vision of National Development through education, I found Aditya Educational Institutions to provide quality education for nurturing future leaders. Inspired by Charles Darwin's Principle of adaptability, we've overcome challenges to create an environment where students thrive.

Our Aditya Degree College students have consistently ranked among the top in the Nation, with the knowledge crests in achieving highest placements. We focus on the Holistic Development of our students, offering a wide range of programs that nurture their intellectual, Physical and emotional well being. Our alumni have gone to the culmination of officiating of employment in various fields in general and IT sector in particular "The best way to predict the future is to create it." Our graduates are not only ready for today's job market but are also equipped to shape the future of the society as well as Nation.

Our dream and commitment to excel our students in the competitive arena is possible with the high profiled dedicated faculty.

I'd like to extend those congratulations to Dr N. Suguna Reddy, the Secretary of Aditya Degree & PG Colleges, and Dr B.E.V.L Naidu, Academic Director, have indeed done a fantastic job in ensuring their students receive excellent placements. It's impressive to see Aditya Degree Colleges achieving the highest number of placements. According to their records, they've had a remarkable 11448 placements in the 2023-2024 academic year in top companies.

The team's efforts have paid off, with students praising the college's Campus requirement Training for its effectiveness in securing job opportunities.

Earnest regards,

**Dr. N. Sessa Reddy**  
Chancellor  
Aditya University

# Foreword



**Dr. N. Suguna Reddy**

**M.B.B.S.,**

**Secretary**

**Aditya Degree & P.G. Colleges**

I am inspired by the dictum "To one who provides employment and ensures that families have their bread and butter, your efforts are the foundation of countless livelihoods and dreams."

It is natural that a parent dreams and aspires over their children should lead a respectable and happy life. The parents sacrifice all their comforts and needs for the sake of their children. Aditya always assures parents of this fact. Aditya has very strong employability skill training system that kick starts at the first year of the study in the degree course and continues up to the third year when they face the recruitment drives at the campus.

Time Management and Goal setting, shall pave way to face the various challenges to overcome the cut throat competitions and to win out in flying colours in interviews. I wish that the students will reap the fruits of our efforts and hope that their dreams of securing an employment becomes a reality.

With our relentless efforts, our aim is to create best and more placement opportunities to all our intellectual products.



Parents always want their children's all round progress and wish that their children should settle in a high position and become good citizens in the society. Most of the students also feel that they should secure a good position in a reputed organization.

To meet the requirements of the students and in view of the campus placements and competitive examinations for different jobs Aditya has established a separate wing for CRT and train the students to face the tough competition in securing a job.

The first stage in every company's process is the most difficult, the aptitude test which includes Arithmetic, Reasoning and English. Aditya has introduced a pattern of syllabus to face the Aptitude test and taught accordingly in all the five semesters of the Degree Course. This study material shall be covered with all the relevant topics.

In order to enhance the practical skills of the students online tests are conducted in Arithmetic, Reasoning and English. Eventually I wish the students will make use of the efforts taken by us in securing good employment and to transform the students as scholars with job oriented skills till they are shaped with talented to face the recruitment drive successfully.



**Dr. B.E.V.L. Naidu**

**Academic Director**

**Aditya Degree & P.G. Colleges**

## Awards



Felicitation by WIPRO for  
**ALL INDIA'S TOP POSITION**  
with More Placements

For achieving Max.No. of Placements  
**OUTSTANDING PERFORMANCE AWARD**  
from TECH MAHINDRA



For achieving Max.No. of Placements  
**BEST PLACEMENTS AWARD**  
from Govt. of Andhra Pradesh



Received the  
**RED CROSS GOLD MEDAL PURASKAR**

from the Hon'ble Governor  
**Shri S. Abdul Nazeer** to our Director of  
Aditya Educational Institutions, **Dr. N. Suguna Reddy**  
on the eve of World Red Cross Day.



Award Receiving from IAS, Collector, Kakinada Dist,  
President of

**Indian Red Cross Society (IRCS)**

for Highest students enrollments in  
Youth Red Cross in Kakinada Dist.

## About Aditya

Four decades of unparalleled pedagogy with its roots firmly held by experienced teaching is what Aditya Group has to offer to the aspiring student. What started as a humble sapling, a public school, sprouted from the seed of experience and a strong desire to provide high standard education has grown into an awning tree, with careful nurturing, sincerity and dedication with several branches such as International Schools, Junior, Degree, Post Graduation, Engineering (UG, PG & Diploma), Pharma, Nursing, Management and Teacher Training Institutions etc.,

Today, Aditya Group stands at higher academic strata and to be proud with **70+** educational institutions, **7000+** highly qualified and experienced employees serving a student base of over **80,000+** and bearing enriching fruit of its tenets and philosophy: Its alumni is outstanding and with brilliant students from all its branches, holding coveted positions in reputed national and multinational organizations, enjoying a successful career.

## About Aditya Degree Colleges

Aditya Degree Colleges were established in 1998 for the students who are depressed for not getting seat in Engineering and Medicine through EAMCET. The main motto of Aditya Degree Colleges is to get prepared the students to get success in any competitive examinations through the excellent knowledge acquisition. The services of Aditya Degree Colleges that makes the students as best citizens have been admired during this social media revolution.

Aditya Degree Colleges are ensuring the students that not only to give degree certificate in three years also good campus placement in reputed corporate company before leaving the college. To notch the targets Aditya has introduced new professional courses from time to time as per timely needed courses B.Sc. Animation, B.Sc. Forensic Science, B.Sc. Artificial Intelligence, BBA. Business Analytics, B.Sc. Data Sciences, BBA Digital Marketing etc. with the approval of AP State Council of Higher Education and with the Affiliating Universities.

Achieving the 100% placements to the degree students from the last 4-5 years is a peerless proof of the sincere commitment in executing the strategies of placements.

Aditya Degree Colleges - A Preferred destination for many corporate companies to notch the targets in the placement sector.

## Vision



To emerge as center of repute for inclusive skill based education inculcating values, professionalism and innovations.

## Mission



- Provide learner centric ambience for multifaceted development of local youth.
- Adopt quality higher education and innovative practices for knowledge and skill development.
- Offer programs with quality resources based on social needs.
- Nurture social awareness and interpersonal skills with industry – academic and technical interactions.

## Holistic Development



**Academic :** Learns from experiences and groundbreaking experts. Invincible reputation for high quality education, active teaching staff, innovative, employability and facilities.

**Pedagogy :** Curriculum prepares students for today's world. Works with institute's community, industry leaders to develop course content that meets the future needs of employers.

**Research :** Learns from world researchers-goes beyond and performs differently. Enhances learning and research as the connected aspects of student's experience, putting them close to the leading research that is changing lives of the communities we serve.

**Enterprise :** Goes beyond the classroom and make innovative ideas take a concrete shape. Provides resources to help one realize their dream. Offers entrepreneurial advice and opportunities for students to achieve it.

**Community Outreach :** Committed to community service works with support of local organizations and public engagement activities. Outreaches to the local community. Gives students an opportunity to share their passion for science and technology with others.

**Active traits :** With technical clubs events and fests provides a unique student's experience and can become expert by getting involved. Dedicated center for personality development helps students to become self-evident of their personality traits and make an effort to excel in their professional and personal endeavour .

**Support :** Unparalleled technical support network, tools, and resources. shall help the student a lot with a wide range of services, such as access to all the information digitally through student campus management system, learning management system, 24/7 high speed Wi-Fi environment to manage your time effectively.

## Recognitions and Rankings :

Approved by AP State Council of Higher Education



### Aditya Degree College, Kakinada.

- ▶ An Autonomous Institution
- ▶ The one and only Private unaided Degree College in AP accredited by NAAC "A++" Grade with 3.66 score out of 4.
- ▶ Recognized by UGC under 2(f) and 12(B).
- ▶ Permanently affiliated to AKNU, Rajahmundry
- ▶ An ISO 9001-2015 certified institutions.

### Aditya Degree College for Women, Kakinada

- ▶ The one and only Private Women's Degree College in AP to get NAAC "A" Grade.
- ▶ Recognized by UGC under 2(f) and 12(B)
- ▶ Permanently Affiliated to AKNU, Rajahmundry.
- ▶ Honoured with the Best Placement Award by Chief Minister of AP.
- ▶ Aditya is the only college in AP to receive the outstanding Performance Award from Tech Mahindra for its outstanding achievement in campus placements.
- ▶ Received placement Excellency award for providing highest number of placements in WIPRO in single year by unique organization.

## MOU's



AWS  
Amazon Web Services



Oracle Academy



Pearson Me-Pro



Red Hat



CISCO



KIMO



Stratadigm



Bajaj Finserv



Criativo



WNS

# ADITYA DEGREE COLLEGES

## Courses

### Major Courses

- ✦ B.Sc. - Computer Science
- ✦ B.Sc. - Data Science
- ✦ B.Sc. - Artificial Intelligence
- ✦ B.Sc. - Chemistry
- ✦ B.Sc. - Mathematics
- ✦ B.Sc. - Statistics
- ✦ B.Sc. - Microbiology
- ✦ B.Sc. - Fisheries
- ✦ B.Sc. - Aquaculture
- ✦ BBA - General
- ✦ BBA - Digital Marketing
- ✦ BBA - Business Analytics
- ✦ BCA - General
- ✦ BCA - Data Science
- ✦ B.Sc. - Forensic science
- ✦ B.Sc. - Cyber Forensic
- ✦ B.Sc. - Animation
- ✦ B.Com - Computer Applications

### Apprenticeship Embedded Degree Programs (AEDPs)

- ✦ B.Com. : BFSI  
(Banking, Financial Service & Insurance)
- ✦ B.Com. : Logistics
- ✦ B.Com. : Retail Operations
- ✦ B.Sc. : Healthcare Management

### These are the Minor Courses available with us

- ✦ Cloud Computing
- ✦ Computer Science
- ✦ Statistics
- ✦ Mathematics
- ✦ Microbiology
- ✦ Chemistry
- ✦ Cyber Forensics
- ✦ Financial Mangement
- ✦ Business Management
- ✦ Digital marketing
- ✦ Marketing

### P.G. Courses

- ✦ MBA
- ✦ MCA
- ✦ M.Sc. - Organic Chemistry
- ✦ M.Sc. - Analytical Chemistry
- ✦ M.Sc. - Microbiology



## B.Sc. Computers Science

*'Aditya is an emperor in campus placements & university ranks'*

### **B.Sc. in Computer Science : A Pathway to Success**

The Bachelor of Science (B.Sc.) in Computer Science is an undergraduate program that immerses students in the principles and practices of computing. This dynamic curriculum encompasses a wide array of subjects, including programming, algorithms, data structures, software engineering, and computer architecture. As a foundational degree, it opens doors to a multitude of careers in technology, paving the way for opportunities in software development, cybersecurity, data analysis, and beyond.

#### **Eligibility :**

- Students with Maths as a subject in their intermediate/10+2 are eligible to take this course. [ MPC & MEC ].
- Students who aspires to become Software Engineers can choose this course.

## Core Subjects :

The curriculum of the course includes core subjects such as:

- Problem Solving using C.
- Digital Logic Design.
- Object Oriented Programming using Java.
- Data Structures using C.
- Computer Organization.
- Operating Systems.
- Database Management System.
- Web Interface Designing Technologies.

## Job opportunities in MNCs :

S.No.	Position	Expected Salary
1.	Software Developer/Engineer	3- 6 LPA
2.	Web Developer	2.5- 5 LPA
3.	Database Administrator	3-6 LPA
4.	Systems Analyst	3-5 LPA
5.	Network Administrator	3-6 LPA

**Higher Studies :** For BSc Computer Science graduates, higher studies can open up several opportunities for career advancement and specialization. Some of the PG Courses are:

- Master in Computer Science (M.Sc. CS).
- Master of Computer Applications (MCA).
- Master in Information Technology (MIT).
- Master of Business Administration (MBA).

## Highlights :

- Conduct of workshops & Seminars on various Industry required technologies such as Cyber Security & IoT etc.
- Conduct of Internal & External Events.
- Conduct of Coding classes on C, Java & Python.
- Access to Abhyas Lab Portal to complete various, Programming tasks on C. Data Structures, Java & DBMS etc.



## Job Opportunities in MNCs :

S.No.	Position	Expected Salary
1.	Data Architect	10 -19.3 LPA
2.	Data Analyst	6 - 11.5 LPA
3.	Data Scientist	5 - 8.5 LPA
4.	Data Mining Engineer	3 - 6.5 LPA
5.	Business Analyst	3 - 6 LPA

## Higher Study Opportunities :

- M.Sc. Data Science.
- MCA (DS) (AI & MI).
- Masters in Business Intelligence.
- Masters in Analytics.
- MBA in Data Science etc.,

## Eligibility :

- General proficiency in Mathematics, Statistics, and Programming languages are preferred (MPC, MEC).
- High inclination towards coding and deep interest with data manipulation and analysis tools are an add-on.

## Programme Highlights :

- Conduct scientific events like Nexus to bring out the practical potential in students with some amazing projects on Computer Vision, Anomaly detection, Spam detection etc.,
- Conduct workshop on Cyber Security, EDA (Exploratory Data Analysis) & Data Science tools etc.
- Conduct of Seminars on latest technologies such as Generative AI and Chat GPT, Business Intelligence etc.
- Conduct of Internal & External Events.
- Organizing various Industrial Visits.
- Conduct of Coding classes on C, Java & Python, AI & ML.
- Access to Abhyas Lab Portal to complete various programming tasks on C, Java, Python & R-Programming.
- AI and Machine Learning internships, in collaboration with IT companies, provide students with practical industry experience.
- Data Science course integrated with cutting-edge tools like Apache Spark for big data processing and Tableau for advanced data visualization, equipping students with essential skills for real-world analytics.



## **B.Sc.** **Artificial Intelligence**

### **B.Sc. Artificial Intelligence**

Artificial Intelligence (AI) stands at the forefront of technological advancement, promising to revolutionize industries, enhance efficiency, and reshape the future of work. It represents a branch of computer science dedicated to creating intelligent machines capable of simulating human-like behaviors, learning from data, and making decisions with minimal human intervention. In recent years, AI has witnessed unprecedented growth, fueled by breakthroughs in machine learning, neural networks, and big data analytics.

## Core Subjects in Artificial Intelligence :

- Machine Learning.
- Natural Language Processing (NLP).
- Computer Vision.
- Neural Networks.
- Robotics

## Job Opportunities in MNCs :

S.No.	Position	Expected Salary
1.	AI Engineer	5- 15 LPA
2.	Machine Learning Engineer	5- 9.5 LPA
3.	Data Engineer	5-85 LPA
4.	Research Engineer	5-6.5 LPA
5.	Algorithm Engineer	3-5.4 LPA

## Higher Study Opportunities in Artificial Intelligence:

- M.Sc. Artificial Intelligence & Machine Learning.
- M.Sc. AI & Robotics.
- M.Sc. Computer Science.
- Master of Computer Applications (MCA).
- Master's in Information Technology (MIT).
- Master of Business Administration (MBA).

## Eligibility:

Students with Maths as a subject in their intermediate/10+2 are eligible to take this course. [ MPC, MEC ].

## Highlights:

- Conduct of workshop on Artificial Intelligence tool such as software bots.
- Conduct of Seminars on latest technologies such as Generative AI and Chat GPT, Business Intelligence etc.
- Conduct of Robo Race Competition every year.
- Conduct of Internal & External Events.
- Organizing various Industrial Visits.
- Conduct of Coding classes on C, Java & Python.
- Access to Abhyas Lab Portal to complete various programming tasks on ML using Python, R-Programming, SQL etc.



## B.Sc. Microbiology

### B.Sc. Microbiology

B.Sc. Microbiology is a 3-year undergraduate degree that focuses on studying the unicellular and clusters of microscopic animals, viruses, bacteria and fungi. The course teaches the effects of these organisms on the human body and the environment. The B.Sc. Microbiology syllabus also contains information on different types of viruses and bacteria and how they create impact in human cells. With the rise in the complexities of diseases caused by microorganisms in recent times, with the global pandemic being one of the latest examples, B.Sc. Microbiology courses are in great demand. The core B.Sc. Microbiology syllabus encompasses subjects such as Mycology, Industrial microbiology, Biostatistics, etc, equipping the students with skills required by the candidates to slog it out in the industry.

## Eligibility :

Inter Bi.P.C & MPC.

## Career opportunities :

S.No.	Position	Expected Salary
1.	Bacteriologist (QC/QA)	2.9 LPA
2.	Virologist	10 LPA
3.	Mycologist	6 LPA
4.	Cell biologist	10.70 LPA
5.	Biochemist (Diagnostics)	7 LPA
6.	Food Analyst	2.7 LPA

## Higher Education :

M.Sc., Microbiology.

M.Sc., Bio-Chemistry.

M.Sc., Chemistry.

## Course Highlights:

Well Equipped Labs.

Doctorates as faculty.

Provision to do Live Projects.

Internships on Medical Coding.

Internal & External Events.

Workshop & Seminars.



## B.Sc. Fisheries

### B.Sc. Fisheries

India is one of the largest fish producing countries in the world and shares 7.58% to the global production. Contributing 1.24% to India's Gross Value Added (GVA) and 7.28% (2018-19) to the agricultural GVA, fisheries and aquaculture continue to be an important source of food, nutrition, income and livelihood to millions of people. Fisheries sector in India has shown impressive growth with an average annual growth rate of 10.88% during the year from 2014-15 to 2018-19. The fish production in India has registered an average annual growth of 7.53% from 2014-15 to 2018-19 and stood at an all-time high of 137.58 lakh metric tons during 2018-19 (provisional). The export of marine products stood at 13.93 lakh metric tons and valued at Rs 46,589 crores (USD 6.73 billion) during 2018-19 with an impressive average annual growth rate of about 10% in recent years.

The Blue Revolution in India demonstrated importance of Fisheries and Aquaculture sector. To improve the quality of life and economic well-being of people in rural areas and to create more livelihood opportunities, a holistic approach has been adopted by the Government of India to meet Sustainable Development Goals (SDGs). Fishing in India is a major sector within the economy of India contributing 1.07% of its total GDP.

### **Eligibility :**

- Inter Bi.P.C.
- Fisheries Polytechnic (Diploma).
- Inter vocational Fisheries.

### **Career opportunities :**

There are numerous of career or job opportunities in Government and the Private sector.

- Fisheries Asst.
- Technical Officers.
- Asst. Fisheries Inspectors.
- Hatchery Managers.
- Fisheries Lab Asst., and
- Fisheries Technical Officers etc.

### **Higher Education :**

- M.Sc., Fisheries.
- M.Sc., Marine Biology and Fisheries.
- M.Sc., Aquaculture.

### **Course Highlights :**

- CRT Programs (Campus Recruitment Training).
- Field Visits (Industrial visits).
- Fisheries Campus Drive/Placements.
- Well Established Fisheries (Museum) & Laboratory.
- Library Facility.



## B.Sc. Aquaculture

### B.Sc. Aquaculture

Fisheries and aquaculture remain an important source of food, nutrition, employment and income for millions, especially the rural populations. In fact, the sector provides livelihood to about 25 million fishers and fish farmers at the primary level and twice the number along the value chain. Fish being an affordable and rich source of animal protein, is one of the healthiest options to mitigate hunger and nutrient deficiency. It has immense potential to enhance incomes and usher in economic prosperity to stakeholders. Hence it is essential that sustained and focused attention is given to the fisheries sector through policy and financial support to accelerate its development in a sustainable, responsible, inclusive and equitable manner.

The Blue Revolution in India demonstrated importance of Fisheries and Aquaculture sector. To improve the quality of life and economic well-being of people in rural areas and to create more livelihood opportunities, a holistic approach has been adopted by the Government of India to meet Sustainable Development Goals (SDGs). Fishing in India is a major sector within the economy of India contributing 1.07% of its total GDP.

### **Eligibility :**

Inter Bi.P.C.

Fisheries Polytechnic (Diploma).

Inter vocational Fisheries.

### **Career opportunities :**

There are numerous of career or job opportunities in Government and the Private sector. State Govt. Fisheries Asst., Technical Officers, Asst. Fisheries Inspectors, Prawn Hatchery Managers, Fisheries Lab asst., and Fisheries Technical Officers, Fisheries Project Officers and Fisheries Quality Officers (Central Govt. of India).

### **Private Sector :**

Fish Feed Industries, Shrimp Feed Industries, Fish and shrimp processing Plants, Fish and shrimp/Prawn mineral/probiotic industries.

- ✓ Aquaculture consultant.
- ✓ Aqua Farm Technician.
- ✓ Technical Officer and Manager.

### **Higher Education :**

- ✓ M.Sc., Aquaculture.
- ✓ M.Sc., Marine Biology and Fisheries.
- ✓ M.Sc., Fisheries and M.Sc., Coastal Aquaculture.

### **Course Highlights :**

- ✓ CRT Programs (Campus Recruitment Training).
- ✓ Field Visits (Industrial visits).
- ✓ Fisheries Campus Drive/Placements.
- ✓ Well Established Aquaculture Laboratory.
- ✓ Library Facility.



## B.Sc. Animation

### **B.Sc Animation**

BSc Animation is a three-year course consisting of six semesters, which provides students with training in computer animation, filmmaking, and various software programmes such as Flash, Photoshop, Adobe After Effects, Adobe Premiere, Autodesk Maya, etc.

## Eligibility :

Any student who has completed Intermediate or 10 + 2 is eligible to join B.Sc Animation for 3 years course.

Students with Creativity and interest towards artworks are most preferred for this course.

## Job Opportunities:

S.No.	Position	Expected Salary
1.	Art Director	2 – 3 LPA
2.	3D Animator	2 – 4 LPA
3.	Film/ Video Editor	2.5 – 3.5 LPA
4.	Animator	2 – 3 LPA
5.	Videogame Designer	3 – 5 LPA

## Higher Study Opportunities :

- M.Sc. Animation.
- M.Sc. Multimedia & Graphics.
- M.A. Film Studies.
- Masters in Film Making.

## Highlights :

- Animation industry is ever booming. No recession.
- Percentage of marks is not at all a criteria.
- Scope to work all over the Globe by getting overseas placements.
- Can start career as Entrepreneur.
- Extraordinary salaries in Print, Film, Animation, VFX and Gaming industries.
- There is a constant raise in demand, salary is no bar for the candidates with right skills.



## Eligibility :

12th Grade or 10+2 in any discipline, from a recognized board, with minimum 50% aggregate.

## Selection Process :

Step 1: Appear for the online or offline entrance test (Aptitude Test).

Step 2: Personal Interview.

## What Are My Career Opportunities ?

### Marketing :

- Sales Manager.
- Marketing Manager.
- Business Development Manager.
- Client Relationship Manager.

### Finance :

- Investment Banker.
- Financial Analyst .
- Hedge Fund Manager.
- Financial Advisor.

### Business Analytics :

- Data Analyst.
- Data Architect.
- Statistician.
- Project Manager.
- Chief Data Officer.
- Machine Learning Engineer.

### Skills Required :

- Creativity.
- Decision Making Skills.
- Analytical Skills.
- Communication Skills.
- Problem Solving Skills.
- Technical Skills.

### Digital Marketing :

- Social Media Manager.
- Email Marketing Specialist.
- Contact Marketing.
- Digital Marketing Manager.
- SED Specialist.

### HR Management :

- HR Manager.
- Recruitment and Placement Manager.
- Training & Development Manager.
- Compensation and Benefits Manager.

### Add on Certification Courses :

- TCSiON Certification.
- TISS Certification in Banking & Banking Operations, Certificate in Security Operations & Marketing of Financial Products.
- Bajaj Finserv - CPBFI.
- Excel Certification from Criativo.
- Pearson Mepro.
- Edx Certification.
- Infosys Springboard.
- SAP ABAP From TENCON INFRA.
- Certificate in Digital Marketing from ADHOC Network.



# BCA

Bachelor of Computer Applications

# BCA

Data Science

## BCA (Bachelor of Computer Applications)

BCA or Bachelor of Computer Applications is a three-year undergraduate course that imparts students knowledge of basic computing skills and software development. It is usually the first step into the world of Information technology. In the current era of technological advancement, digitalization, and an epochal shift to an economy primarily based upon information technology. There are diverse job opportunities for BCA graduates in many sectors. If you are someone who is not quite sure about how to proceed with your career after intermediate, you are at the right place for guidance.

## Eligibility :

Any student who has completed Intermediate or 10 + 2 is eligible to join BCA. Even students of Bi.P.C and who are not Interested in Maths, Physics, Chemistry can Join BCA.

## Job Opportunities :

S.No.	Position	Expected Salary
1.	Computer Network Architect	7 – 9 LPA
2.	System Analyst	6.30 – 7.70 LPA
3.	Software Engineer	9 – 12 LPA
4.	Software Developer	9 – 11 LPA
5.	Web Analyst	8 – 9 LPA

## Higher Study Opportunities :

- Master of Computer Applications (MCA).
- Masters Degree in Information Management (MIM).
- Masters in Computer Management (MCM).

## Highlights :

- BCA Syllabus is more advanced to B.Sc syllabus.
- BCA student has to concentrate only on Computer subjects.
- BCA student studies 19 computer papers which is very high when compared with other computer science courses.
- For a BCA student, working on Mini project and Major Project is must. Even has exposure to working in a company through Internships to get real time experience.
- By the end of the course, a BCA student will be prepared for interview ready as well as for carving place in industry due to strong core subject knowledge and practical experience.



## B.Com

Computer Applications

### **B.Com Computer Applications**

A BCom degree is a versatile and comprehensive qualification that provides the knowledge, skills, and opportunities to thrive in today's competitive business world, Whether you're aiming for a corporate career, further studies, or entrepreneurship, the BCom lays a strong foundation for success

A Bachelor of Commerce (BCom) degree is highly valued because it equips students with a strong foundation in commerce, finance, and business practices.

### **Diverse Career Opportunities :**

A B.Com degree opens doors to a wide range of careers in sectors such as accounting, finance, banking, marketing, human resources, and management.

### **Professional Skill Development :**

The program develops critical skills like analytical thinking, problem-solving, financial literacy, and communication, all essential in business and corporate settings.

### **Pathway to Professional Courses :**

It serves as a strong foundation for advanced professional certifications such as:

- ✓ Chartered Accountant (CA)
- ✓ Certified Public Accountant (CPA)
- ✓ Company Secretary (CS)
- ✓ MBA (Master of Business Administration)
- ✓ CFA (Chartered Financial Analyst)

### **Understanding of Business and Economy :**

B.Com provides knowledge in-depth of commerce, trade, and economics, making graduates adept at understanding and solving business challenges

### **Entrepreneurial Benefits :**

It is a valuable qualification for aspiring entrepreneurs, as it covers topics like business management, financial planning, and market analysis

### **Relevance Across Industries :**

A B.Com graduate is necessary in nearly every industry—whether it's IT, healthcare, retail, manufacturing, or education because businesses everywhere need commerce experts.



## B.Com BFSI

### **B.Com BFSI Course :**

The B.Com BFSI (Banking, Financial Services, and Insurance) course is specifically designed to cater to the growing demand for professionals in the BFSI sector. This specialized program combines core commerce education with knowledge in-depth of the financial industry, making it highly relevant in today's economy.

The BCom BFSI course is ideal for students looking to build a rewarding career in banking, financial services, and insurance. It combines commerce education with specialized industry knowledge, making graduates highly sought after in the job market. This course not only provides technical expertise but also nurtures strategic thinking, critical for success in the ever-evolving financial sector.

## **Industry-Relevant Curriculum :**

The BCom BFSI course focuses on banking operations, financial management, risk management, insurance principles, and regulatory frameworks. This tailored curriculum prepares students for real-world challenges in the BFSI sector.

## **High Demand for BFSI Professionals :**

The BFSI industry is one of the fastest-growing sectors globally, driven by digital transformation, financial inclusion, and economic development. This course equips graduates to fill the skills gap in this expanding sector.

## **Versatile Career Opportunities :**

Graduates can pursue various roles, such as:

- ✓ Banking Officer
- ✓ Financial Analyst
- ✓ Risk Manager
- ✓ Insurance Consultant
- ✓ Investment Banker
- ✓ Credit Analyst
- ✓ These roles exist in banks, financial institutions, insurance companies, and fintech organizations.

## **Practical Skill Development**

Students learn essential skills like financial planning, risk assessment, investment management, and data analysis. The program also emphasizes digital banking, insurance technology, and other modern BFSI tools.

## **Pathway to Professional Certifications :**

The course provides a strong foundation for certifications like:

- ✓ Certified Financial Planner (CFP)
- ✓ Chartered Financial Analyst (CFA)
- ✓ Insurance Regulatory and Development Authority (IRDA) certifications
- Banking-related exams such as IBPS, SBI, and RBI exams.

**Knowledge of Regulatory and Compliances**

**Promotes Financial Literacy and Inclusion**

**Gateway to Global Opportunities**

**Entrepreneurship in Fintech**

**Growth-Oriented Career Path**

*Aditya is a synonym for multiple and corporate placements.*

30 Companies



**R. LIKHITHA SATYA M**  
BBA+

18 Companies



**I. SUMA SRI**  
BBA-DM

18 Companies



**T. JNANA KHAYTRI**  
BBA

23 Companies



**J. RAJESH**  
MECS

18 Companies



**RUCHI JAIN**  
BBA

18 Companies



**SABIHA KHATUN**  
BBA

### WHY COMPANIES VISIT ADITYA ?

- ✓ Alumni Performance
- ✓ Huge Number of eligible students available
- ✓ Trained Students Availability
- ✓ High Infrastructure
- ✓ IT infrastructure

### HAVING PLACEMENT OFFICES AT THE FOLLOWING CITIES

- ✓ Hyderabad
- ✓ Chennai
- ✓ Bangalore
- ✓ Mumbai
- ✓ Kolkata

### CRT (CAMPUS RECRUITMENT TRAINING)

- ✓ **Aptitude**  
(Arithmetic & Reasoning)
- ✓ **Communicative English**  
(GDs, JAMs, Seminars etc)
- ✓ **Technical Skills**  
(C, Java, DBMS, AWS, MERN Stack)
- ✓ **Coding**
- ✓ **LSRW** skills through Pearson MePro program


*"Adityans: The first choice for corporate excellence, where top talent meets top packages."*

18 Companies



**P. RAGHAVA NAGESH**  
B.Com

17 Companies



**SAI SRI DEYYALA**  
BBA-DM

17 Companies



**P. RENUKA BHUVANESWARI**  
BBA

16 Companies



**LOHITHA PANCHADARLA**  
BCA

15 Companies



**K. DEVI SOWJANYA**  
BBA

15 Companies



**A. N VENKATA SAI LAKSHMI**  
BBA-DM

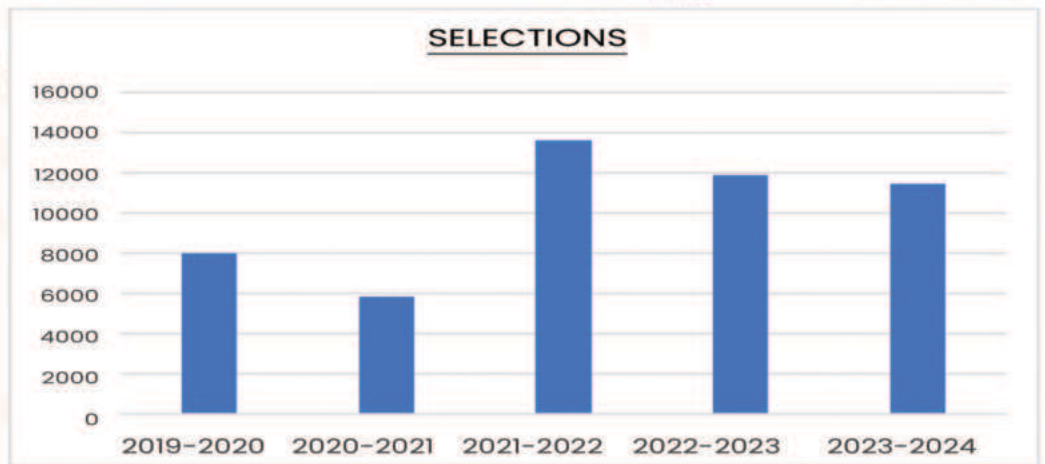
15 Companies



**G. SHARMILA RAMANI**  
BBA

YEAR	SELECTIONS
2019-2020	7900
2020-2021	5850
2021-2022	13648
2022-2023	11873
2023-2024	11442

S.No	Salary Range in LPA	Students Selected
1	2.5 to 3.5 LPA	3623
2	3.5 to 4.5 LPA	2940
3	4.5 to 5.5 LPA	1317
4	5.5 to 6.5 LPA	270
5	6.5 to 7.5 LPA	196
6	Above 7.5 LPA	42




# Radiant Gems of Alumni



**Kavya Sree Kante**

Ni Nijavan

48 LPA



**Hemanth Roy Badugu**

Netradyne Technologies Pvt Ltd

37 LPA



**B. Chandra Sekhar**

Securityscorecard

35 LPA



**K. Sai Suneel**

Zensar Technologies

32 LPA



**Neelkamal Singh**

Eli Lilly US Pharma

30 LPA

# Entrepreneur of Aditya



**S. Murali Krishna**

Founder and Chief Executive Officer

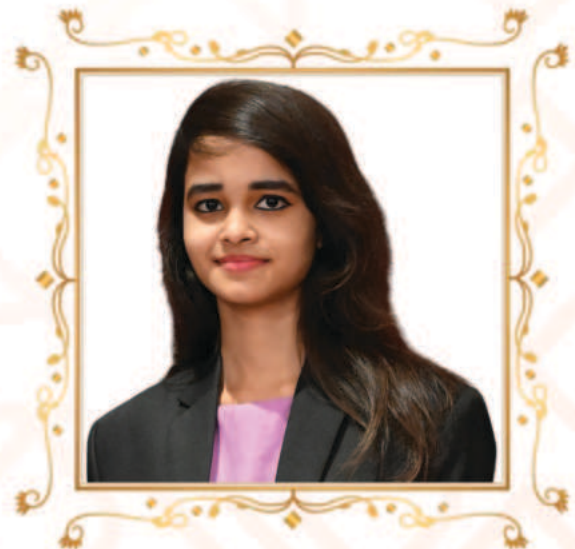
Grantley



**Satya Lakshman**

CEO and Co-Founder

Eduholic



**Neeraja Pogiri**

COO and Co-Founder

Eduholic

## Our Salary Packages



## Top - Notch of CAT



*Ms. G. Hemambica*  
**IIM TRICHY**

## ABHYAS:

Currently, many multinational companies are conducting campus interviews at pan India level. In order to get high level jobs, Our students have to compete with lakhs of students who are studying degree in India. To face such a competition and get jobs, it is not enough for students to have skills in aptitude and English communication alone, along with them they need proficiency in coding skills and advanced technologies.

Aditya is the only Institute which has been able to innovate and set the trend in its quest to provide students with the necessary skills to get jobs in the software sector with the highest package keeping in tune with the changing educational standards. Aditya is pleased to announce setting up of an integrated online portal called ABHYAS to cater the needs of its students. Our effort is to impart necessary skills in those fields.

ABHYAS, an Integrated On Line portal has been designed by Aditya's own IT team to improve coding skills of its students.

### Benefits of the Abhyas portal :

- **Practice of CRT bits :** Students are provided with 70,000+ bits covering Arithmetic, Reasoning, English, C & DBMS which cover the first round of online test in campus interviews. This helps students to attend weekly grand test on Sunday to improve their competitive skills.
- **Abhyas an online coding platform :** Abhyas on line coding platform is designed on par with coding platforms like Hacker Rank, Code Chef and Leet Code. Students can execute Programs in C, Java and Python in test cases and get the output to test their coding skills.
- **Practice tests on advanced technologies in Abhyas Portal :** Abhyas Portal provides a platform to practice daily tests on advanced technologies like AWS - CC, Full Stack. Web Development, online.
- **Abhyas Labs Portal :** Abhyas labs portal is designed to improve the practical skills of students. This portal contains about 3500 practical problems pertaining to C, Java, Python and DBMS which are part in degree syllabus. These problems can be solved on line. They can assimilate the recorded programmes at leisure time at home or in the college.
- **Mock tests through Abhyas Portal :** Mock tests are administered before the campus interviews conducted by different companies so that students can practice every day before attending the campus drives. Aptitude tests will also be conducted many times so that the students can get through the first round.

## *CRT (Campus Recruitment training)@ADITYA*

### **Aptitude (Arithmetic and Reasoning) Training @ Aditya :**

- ✦ A Unique Educational Institution to offer CRT
- ✦ Wide range of creating Job placements in IT sector,
- ✦ Basic foundation from Degree first year with the practice of aptitude learning
- ✦ Ensure 100% Placement opportunities in various IT companies.
- ✦ Un-interrupted teaching classes in a serene atmosphere by expert and specially chosen faculties.
- ✦ The project of preparing the students shall begin from the day of inception.
- ✦ Daily assessment tests (Abhyas, Sunday CRT (Campus Recruitment Training)).
- ✦ A re-test will be conducted on the very next day for the absentees.
- ✦ Self evaluation is made accessible to students .
- ✦ Strong foundation in the first round of CRT is given top priority enabling the students to find it easy to over come the next rounds.
- ✦ Relentless efforts for 100% qualified candidates.
- ✦ Ample time is provided for clarification of doubts in various areas of the syllabus.
- ✦ Keep every student access to the " Abhyas portal" is the unique feature to impart extensive knowledge to improve the performance ability.
- ✦ Providing cent percent CRT (Campus Recruitment Training) is our motto.

## *PearsonMepro @ ADITYA*

### **English Communication skills through Pearson MePro :**

- ✦ English has been the deciding factor in all the placement drives. So in this context Aditya entered into an MOU with Pearson India educational services pvt.
- ✦ Pearson Mepro is an English language improvement tool. It is a feedback based English learning Platform to improve every day English. It emphasises on four learning skills such as Listening, Speaking, Reading, Writing , Grammar and Vocabulary.
- ✦ Pearson Mepro is an AI powered learning tool aimed towards effective english proficiency based on CEFR & GSE.
- ✦ Pearson Mepro has 10 levels to complete and each level has 10 theme based modules and each modules will have 8 tasks on Listening, Speaking, Reading, Writing, Grammar & vocabulary.
- ✦ 90% of the Adityans have completed 10 levels of Mepro and got certifications.

## *Cerification Courses @ ADITYA*

### **CISCO, Oracle and Microsoft certification programs :**

- ☞ 10 Level certification from Pearson Me-pro to all the students to enhance their English Language skills.
- ☞ TISS (Tata Institute of Social Sciences) certification to BBA+ students on Banking and Financial services from Stratadigm, Hyderabad.
- ☞ "C Programming Course Completion Certificate" in C-Programming to all our Computer Science & BCA students from CISCO Networking Academy, USA.
- ☞ "Java-Programming" certification to all our Computer Science & BCA students from Oracle Academy, USA.
- ☞ Certification on Banking, Finance and Insurance to our BBA & B.Com students from Bajaj Finserv Ltd., Mumbai.
- ☞ Certification in Tally with GST to our BBA & B.Com from Soft Tech Solutions, Visakhapatnam.
- ☞ Certificate in Java & Python Programming to all our Computer Science & BCA students from Red Hat Academy, USA.
- ☞ AWS Cloud Computing Practitioner Certificate to all our Computer Science & BCA students from Amazon Web Services, USA.
- ☞ IT Specialist Certificate to all our Computer Science & BCA students from Certiport.

### **Coding :**

- ☞ Coding classes help students to get grip on real world coding and to get jobs with high packages.
- ☞ Aditya provides in house coding with coding experts making student expertise through algorithm, problem solving.
- ✓ Our, in House experts train students to make programs in C, Java & Python Platforms.
- ✓ Assessment Tests
- ✓ Grand Tests
- ✓ Weekly Tests
- ✓ Seminars and through Practicals.
- ✓ In house coding experts assist the students throughout these five stages.
- ✓ To master in competitive coding platforms like
- ✓ GeeksforGeeks
- ✓ LeetCode
- ✓ HackerRank
- ✓ Codeforces
- ✓ TopCoder
- ✓ In coding students are gauged through five star badges.

## Our Library



## Digital Library



# Sports



**Basketball Court**

**Volleyball Court**



**Boys Team**

**Girls Team**



## Aditya Degree Colleges, Principals



**Dr. B.E.V.L. Nadiu**  
Kakinada - Coed  
☎ 9704376667



**Mrs. K. Karuna**  
Kakinada - Women  
☎ 7731076664



**Mrs. D. Beulah**  
Kakinada - ASCS  
☎ 98669 71662



**Mr. Md. Shaidden**  
Kakinada - ASMS  
☎ 99891 76661



**Mr. Ch. PHANI KUMAR**  
Rajahmundry - Coed  
☎ 90003 76664



**Mr. Sk. NAGOOR REHMAN**  
Rajahmundry - Womens  
☎ 99639 76665



**Mr. M. CHANDRA SEKHAR**  
Rajahmundry - PG  
☎ 92472 70586



**Mr. D. RAMAKRISHNA**  
Rajahmundry - Business School  
☎ 7396 662 337



**Mrs. M. NVGA DEEPTHI**  
Tuni  
☎ 79976 76664



**Mrs. A. ANURADHA**  
Bhimavaram  
☎ 79972 56662



**Mr. V. KAMALAKARA RAO**  
Bhimavaram  
☎ 73863 66602



**Mrs. P. LAKSHMI SAROJA**  
Tadepalligudem  
☎ 94914 97741



**Mr. K. GANGADHAR**  
Palakollu  
☎ 99633 76662



**Mr. Ch. SUBBA REDDY**  
Amalapuram  
☎ 7997276664



**Mr. V. VENKATESWARA RAO**  
Eluru  
☎ 7997076664



**Mr. Ch. Ravindrababu**  
Gudivada  
☎ 73965 17666



**Mr. Ch. Rajasekhara Reddy**  
Machilipatnam  
☎ 70932 36662



**Mr. K. Veerraju**  
Vijayawada  
☎ 9949276665



**Mrs. Syed Naseema Begum**  
Vijayawada  
☎ 70936 55662



**Mrs. D. Swathi**  
Anakapalli  
☎ 79970 46661



**Mr. M. Satya Prakash**  
Gajuwaka - Coed  
☎ 79978 36661



**Mr. P. Pradeep Kumar**  
Gajuwaka - Women  
☎ 85019 86662



**Mr. Kadari Kumar**  
Asilmetta - Coed  
☎ 97016 76662



**Dr. Shahid Ali**  
Asilmetta - Women  
☎ 83675 76663



**Mr. Ch. Bharat Siva Kumar**  
Asilmetta - Animation  
☎ 91335 76663



**Maroju Ch. Kishore Babu**  
Visakhapatnam  
☎ 79970 86668



**Mr. K. Murali Mohan Rao**  
Gopalapatnam - Coed  
☎ 99492 76662



**Mr. N. Hari Satish Kumar**  
Gopalapatnam - Women  
☎ 79978 36662



**Mr. B. Damodara Rao**  
Vizianagaram - Coed  
☎ 79970 86661



**Mr. L.V. Rajesh Kumar**  
Vizianagaram - Women  
☎ 73962 86662

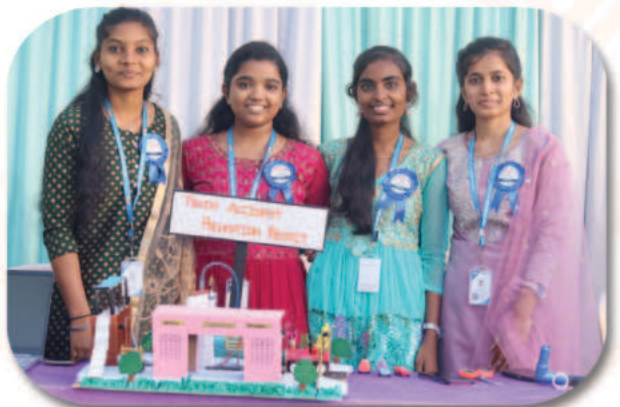
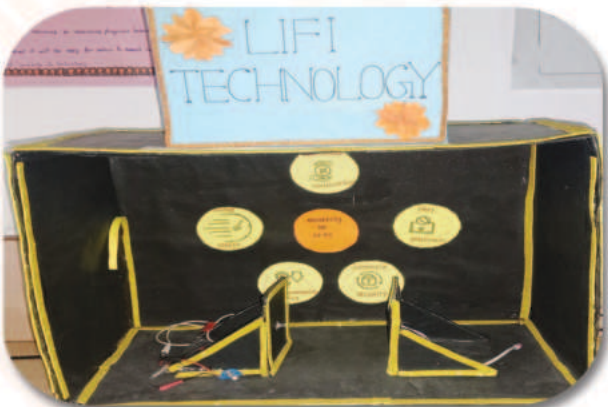


**Mr. N V Venugopal**  
Srikulam - Coed  
☎ 79970 36663



**Mr. K. Siva Shankar**  
Srikulam - Women  
☎ 79971 76661

# Projects



# Activities & Programs



## Aditya leads...

- ▶ PUBLIC SCHOOLS
- ▶ IIT TALENT SCHOOLS
- ▶ JUNIOR COLLEGES
- ▶ DEGREE COLLEGES
- ▶ P.G. COLLEGES
- ▶ COLLEGES OF EDUCATION
- ▶ B.P.ED. COLLEGES
- ▶ NURSING COLLEGES
- ▶ BUSINESS SCHOOL
- ▶ ENGINEERING COLLEGES
- ▶ PHARMACY COLLEGES
- ▶ POLYTECHNIC COLLEGES

### ◆ LAKSHYA INTERNATIONAL SCHOOL ◆

70+ Institutions :: 7000+ Employees :: 80000+ Students

### ADITYA DEGREE COLLEGES

<b>KAKINADA</b> 97043 76667	<b>RAJAMAHENDRAVARAM</b> 98660 76668	<b>AMALAPURAM</b> 79972 76664	<b>TUNI</b> 79976 76664	<b>SURAMPalem</b> 96762 72663
<b>PALAKOL</b> 91771 76660	<b>ELURU</b> 79970 76663	<b>TADEPALLIGUDEM</b> 79972 76662	<b>BHIMAVARAM (J.P.ROAD)</b> 79972 56662	<b>BHIMAVARAM</b> 73863 66602
<b>VIZIANAGARAM</b> 79970 86661	<b>SRIKAKULAM</b> 79970 36664	<b>DABAGARDENS, VISAKHA</b> 97016 76662	<b>GOPALAPATNAM</b> 98665 76664	
<b>OLD GAJUWAKA, VISAKHA</b> 77310 46660	<b>RESAPUVANI PALEM, VISAKHA</b> 79970 86668	<b>ANAKAPALLI</b> 79970 46661	<b>GUDIVADA</b> 73965 17666	
<b>MACHILIPATNAM</b> 70932 36662	<b>VJY (BENZ CIRCLE)</b> 91337 16667	<b>VJY (SINGH NAGAR)</b> 70936 56662	<b>ONGOLE</b> 83410 24666	

### ADITYA DEGREE COLLEGES FOR WOMEN

<b>KAKINADA</b> 77310 76664	<b>RAJAMAHENDRAVARAM</b> 97019 76664	<b>RAMNAGAR, VISAKHA</b> 83675 76663	<b>GOPALAPATNAM</b> 79978 36662
<b>OLD GAJUWAKA, VISAKHA</b> 85019 86663	<b>VIZIANAGARAM</b> 73962 86662	<b>SRIKAKULAM</b> 79971 76662	

KAKINADA HEAD OFFICE

 [aditya.ac.in/degree](mailto:aditya.ac.in/degree)



79970 86667, 97042 76665

