

Abhigyaan

GBS

Volume - III



Aditya Global Business School News Letter

I enjoy my association with ADITYA, for two reasons - the profound effect the people have on me and the way my ideas get energized day in and day out . In an institution, one or two persons who have original thinking are a tall order to ask for. But, look at ADITYA! Every second person has the native ability to think originally and generate original ideas.

I am proud to be part of the B-SCHOOL team and look forward to apply our originality and thinking to take ADITYA further. It should have an impact on every business decision and make a difference to every B-SCHOOL Student.



Dr. N. SUGUNA, Director

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“The most important thing in life is to stop saying 'I wish' and start saying 'I will.' Consider nothing impossible, then treat possibilities as probabilities.” — Charles Dickens (1812-70)

An investment in knowledge pays the best interest – Benjamin Franklin (1705-1790)

MAKING AN IMPACT




Vikasa Varadhi Ceo & Student Connect Program Conducted by the Chief minister Mr. Chandra Babu Naidu to Bring the Student and Corporate Sector on to One Platform



*The earth is enjoyed by heroes this is the unfailing truth.
Be a hero. Always say, I have no fear.
Wish you a pleasant Swami Vivekananda.
Happy Vivekananda Jayanti 2019.*

*“If a problem is fixable, if a situation is such that
you can do something about it, then there is no need
to worry. If it's not fixable, then there is no help in
worrying. There is no benefit in worrying whatsoever.
– Dalai Lama*

NATIONAL YOUTH DAY 

#HBDswamiVivekananda

Arise, awake
and donot stop
until the goal is
reached.

Swami Vivekananda
The Eternal Inspiration for the Youth

ADITYA EDUCATIONAL INSTITUTIONS

RECENT EVENTS



**Celebrating International
Yoga Day**

**Celebrating International
Yoga Day on June 21st
with yoga sessions for all
students**

*In house competitions
conducted annually to encourage
team spirit, leadership and
positive attitude among students
“CRESCENDO” being conducted
in the campus*



Crescendo Communication Skills



AGBS Awarded with Best Rotary Club Award

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Rotary Club Award***



***Faculty Development Program On
"INNOVATIVE TEACHING
METHODS IN MANAGEMENT
EDUCATION"***

Resource Persons:

Prof.N.Sai Sudhakar

***Dr.T.Sowdamini Asst.Prof
Gitam University***

Faculty Development Program

***Faculty Development Program On
"INNOVATIVE TEACHING
METHODS IN MANAGEMENT
EDUCATION"***

Resource Persons :

Dr. Anuradha, ISB Hyd.

Dr.Vinay Ramani, IIM,Vizag.

Dr.Raju Indukoori



Faculty Development Program



Workshop on Entrepreneurship

***AGBS Conducted Two Days
(30-01-2019 & 31-01-2019) Workshop on
Entrepreneurship***

***Guest Faculties : Dr.S.Krishna Murthy Naidu
(Tadepalligudem), Mr.G.Raghuram***

***Asst.Director MSME-DI, (Vizag) &
Mrs.Srivalli Entrepreneur***

"Life is 10 percent what you make it, and 90 percent how you take it." – Irving Berlin



***Students Mentoring Children at ANURU Government School**
***Tree Plantation at ANURU Village**

1. Everyone Has a Story in Life

A 24 year old boy seeing out from the train's window shouted...
“Dad, look the trees are going behind!”

Dad smiled and a young couple sitting nearby, looked at the 24 year old's childish behavior with pity, suddenly he again exclaimed...

“Dad, look the clouds are running with us!”

The couple couldn't resist and said to the old man...

“Why don't you take your son to a good doctor?” The old man smiled and said... “I did and we are just coming from the hospital, my son was blind from birth, he just got his eyes today.”

Every single person on the planet has a story. Don't judge people before you truly know them. The truth might surprise you.

A statue in japan! Your weight value is not the number of kilograms or size, but the number of books you read. 📖



A statue in japan! Your weight value is not the number of kilograms or size, **But the number of books you read.**



Collected by: Mr.V.Appalakonda Asst. Professor

“Life is what happens to you while you're busy making other plans.” – Allen Saunders

“Life is really simple, but we insist on making it complicated.” – Confucius

INDUSTRIAL VISITS



IMBA V & BBA III semester students visited Small Scale Industry







BBA-V & IMBA V Semester students visited Sugar Factory

Company Name	Date of Visit	Course
Aparna Enterprises	01-10-2019	IMBA-IV,IMBA-VI
Sarvaraya Sugars Ltd..	02-04-2019	IMBA-II,IMBA-VI,BBA-IV,PGDM-II
Coca- Cola	02-07-2019	IMBA-IV,BBA-II,PGDM-II,PGDM-VI
Triveni Glass Factory	02-08-2019	IMBA-II,BBA-II
Coca- Cola	02-11-2019	NMBA-II
Triveni Glass Factory	13-2-2019	BBA-II,BBA-IV
Coromandal National Ltd	14-2-2019	BBA-IV
Nava Bharat Sugars	02-03-2019	BBA-VI

“You only live once, but if you do it right, once is enough.” – Mae West

“Only a life lived for others is a life worthwhile.” – Albert Einstein

FACULTY ACHIEVEMENTS:

 <p>Dr.Astha Sharma <i>MBA,Ph.D</i> Principal, AGBS</p>	<p>Dr. D. ASTHA SHARMA PRINCIPAL OF ADITYA GLOBAL BUSINESS SCHOOL has attended the following workshops</p> <ol style="list-style-type: none"> 1.Effective Learning Through Facilitation: Role of Academic Leaders at IBS Chennai on 27th October 2018 2. Workshop sponsored by UGC on “Intellectual Property Rights-Issues& Challenges” in KBN College, Vijayawada in the month of November 2018
 <p>Mrs. Shailaja Rao (Ph.D), MBA (HRM), M.A (English), B.Ed, B.A</p>	<p>Ms.K.SHAILAJARAO has Conducted a workshop on communication and soft skills in "Vidyanjali" on the occasion of "Inspiration week" in Nov 2018. Attended one day workshop on Research Methodology, Krishna University. Attended Workshop on Case study methodology at Adikavi Nannayya university.</p>
 <p>Mr.M.Govardhan Reddy <i>M.Com,MBA,B.Ed</i></p>	<p>Mr. M.GOVARDHAN REDDY has Published and presented a paper on "Raising awareness on environmental issues and nature conservation: the role of Indian Media " in Journal of Emerging technologies and innovative research with ISSN:2349-5162 Attended Workshop sponsored by UGC on “Intellectual Property Rights-Issues& Challenges” in KBN College, Vijayawada in the month of November 2018;Participated in international conference on Emerging trends in Business & Commerce 2018</p>
 <p>Mr.B.Giri Babu <i>MBA(finance & marketing),(PhD)</i></p>	<p>Mr.B.GIRI BABU Qualified APSET 2018 and published paper In International Journal Of Academic Research in the month of October 2018.</p>
 <p>Mr.G.Jitendra <i>MBA (HR & Marketing), (Ph.D)</i></p>	<p>Mr. G.JITENDRA has Published and presented a paper on "Impact Of Demographic Variables On Perceptions of HRD Practices And Employee Performance In Textile Industry of Andhra Pradesh " in Asian Journal of Management with ISSN:2394-4161</p> <p>Participated in 2-day Faculty Development Programme on "Competence Development for Management Teachers in Association with AIMS" at Sri Venkateswara University Tirupathi in the Month of June 2018</p>

STUDENT CORNER

THE PICASSO OF LIFE'S ART

***Be Bold,
On what you are!
You can reach the pinnacle.
Being bold on your passion,
You can be the Picasso of your life of art!***

***What you dream
Make sure that there is
The one who make your dream real...
The "one" is you "yourself."***

***I saw some men
Who made my childhood awesome?
Who are they?
The one who underwent / undergoing many obstacles***

***In my glance, their duty is a religion,
Beyond language and,
I hate them too
They made million cry
With their dedication towards their passion
They smile , the smile made million cry***

***Who are they?
Men who took their responsibility
as a national duty
Men of respect!
Men of behaviour!
Men of inspiration.***

***Who are they?
Hopes of the infinite
Men who increased heartbeats!
Men who increased heartattacks!
Men who increased smile and
Men who increased a cry.***

***I chant,
The nation chant,
The nations chant for them.***

***Eventually,
To find yourself dedicate yourself!
Make your generation proud
Make your life an art
Be the Picasso of it...***

Inserted by Mr.K.Jeevanth –BBA-I Sem

“The challenge of leadership is to be strong, but not rude; be kind, but not weak; be bold, but not a bully; be thoughtful, but not lazy; be humble, but not timid; be proud, but not arrogant; have humour, but without folly.” – Jim Rohn

Hold yourself responsible for a higher standard than anybody expects of you. Never excuse yourself.

Compiled By: K Shailaja Rao (Soft skills Trainer)

CONVOCATION & ALUMNI MEET



*Alumni Association Inaugural
Logo Launch on 6th July 2019*

Students getting their Degrees



Convocation of BBA 2016 Batch

*Convocation of PGDM 2017
Batch*





DEDICATED FACULTY OF ADITYA GLOBAL BUSINESS SCHOOL

ADITYA EDUCATIONAL INSTITUTIONS

*Chairman: Sri. N. SeshaReddy, Vice- Chairman: Sri. N. Satish Reddy, Secretary: Sri. N.K.Deepak Reddy,
Director: Dr.N.Suguna Reddy*

ADITYA GLOBAL BUSINESS SCHOOL

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