

ADITYA DEGREE & PG COLLEGE (A) – KAKINADA

Affiliated to Adikavi Nannaya University,

Approved by APSICHE, Accredited by NAAC with A++

BBA-Course Outcomes

CO Code	Course Outcomes
CO1	Understand the fundamentals of business management and organizational functions
CO2	Apply managerial, financial, and marketing concepts in business situations
CO3	Analyze business problems using critical thinking and decision-making skills