

Course Outcomes (COs)	PO1 Business Knowledge	PO2 Management Skills	PO3 Critical Thinking	PO4 Communication Skills	PO5 Leadership & Teamwork	PO6 Ethics & Social Responsibility	PO7 Entrepreneurial Mindset	PO8 Problem Solving	PO9 Global Awareness	PO10 Lifelong Learning
CO1: Understand Fundamentals of Business Management	3	2	2	1	1	2	2	–	2	2
CO2: Apply Business and Managerial Concepts	2	3	3	2	2	1	2	1	2	3
CO3: Analyze Business Environment and Markets	2	3	2	1	2	1	2	–	3	3
CO4: Develop Marketing and Operational Strategies	2	3	2	2	3	2	3	1	3	3
CO5: Interpret Financial and Business Data	2	3	3	2	2	1	2	–	2	3
CO6: Demonstrate Professional Communication Skills	1	2	1	3	3	2	2	–	2	2
CO7: Understand Ethical and Legal Business Practices	1	2	2	1	1	3	2	–	1	2
CO8: Plan and Execute Business Projects	2	3	3	2	3	2	3	2	2	3
CO9: Demonstrate Teamwork and Leadership	2	2	2	2	3	2	2	3	2	2
CO10: Adapt to Emerging Business Trends	2	3	3	2	2	2	3	–	3	3