

# **ADITYA DEGREE & PG COLLEGE (A) – KAKINADA**

**Affiliated to Adikavi Nannaya University,**

**Approved by APSCHE, Accredited by NAAC with A++**

## **MBA Program Outcomes (POs)**

**Management Knowledge:** Capable of demonstrating comprehensive knowledge and understanding of management principles, business functions, finance, marketing, human resources, operations, and strategic management that form a part of the MBA programme of study.

**Communication and Interpersonal Skills:** Ability to express managerial thoughts and business ideas effectively in writing and orally; communicate with stakeholders using appropriate media; confidently present opinions and business strategies; demonstrate the ability to listen carefully, negotiate, persuade, and present complex managerial information in a clear and concise manner to diverse audiences.

**Critical Thinking and Strategic Decision Making:** Capability to apply analytical thought to business and management situations; analyze and evaluate evidence, market trends, organizational practices, and managerial decisions based on empirical evidence; formulate logical business strategies and critically evaluate policies and practices.

**Problem Solving Ability:** Capacity to apply managerial competencies and business knowledge to solve complex and unfamiliar organizational problems; develop innovative and practical solutions for real-time business challenges and decision-making situations.

**Analytical and Research Skills:** Ability to evaluate the reliability and relevance of business data and information; analyze and synthesize data from various business environments; conduct business research, interpret findings, and prepare professional reports for managerial decision making.

**Teamwork and Leadership Skills:** Ability to work effectively and respectfully with multidisciplinary and multicultural teams; facilitate coordinated efforts in organizations;

contribute efficiently as both a leader and a team member to achieve organizational objectives.

**Digital and Technological Competence:** Capability to use ICT and digital business tools in managerial situations; access, evaluate, and utilize relevant business information sources; and use appropriate analytical software for business analysis and decision making.

**Ethical and Social Responsibility:** Ability to embrace moral and ethical values in managerial and professional practices; identify ethical issues in business decisions; demonstrate commitment towards sustainability, corporate governance, and social responsibility.

**Global and Multicultural Perspective:** Possess knowledge of global business practices, cultural diversity, and international business environments; capability to engage effectively in multicultural organizations and interact respectfully with diverse groups and stakeholders.

**Entrepreneurship and Innovation:** Capability for planning organizational activities, formulating innovative business ideas, building entrepreneurial ventures, motivating teams, and demonstrating leadership qualities for organizational growth and success.

**Self-directed and Lifelong Learning:** Ability to work independently, identify appropriate resources, continuously upgrade managerial competencies through self-learning, and adapt to changing business environments and technological advancements through lifelong learning.