

**ADITYA DEGREE & PG COLLEGE (A) – KAKINADA**

**Affiliated to Adikavi Nannaya University,**

**Approved by APSICHE, Accredited by NAAC with A++**

**BBA-BA Course Outcomes**

<b>CO Code</b>	<b>Course Outcomes</b>
CO1	Understand the fundamentals of business analytics and data-driven decision making
CO2	Apply analytical and statistical tools to solve business problems
CO3	Interpret business data and generate actionable insights