

Course Outcomes (COs)	PO1 Business Knowledge	PO2 Analytics Expertise	PO3 Critical Thinking	PO4 Communication Skills	PO5 Innovation & Creativity	PO6 Ethics & Responsibility	PO7 Entrepreneurial Mindset	PO8 Teamwork	PO9 Global Awareness	PO10 Continuous Learning
CO1: Understand Fundamentals of Business Analytics	3	2	2	1	1	2	2	–	2	2
CO2: Apply Statistical and Analytical Tools	2	3	3	2	2	1	2	1	2	3
CO3: Analyze Business Data for Decision Making	2	3	3	1	2	1	2	–	2	3
CO4: Develop Data Visualization and Reporting Skills	2	3	2	2	3	2	2	1	3	3
CO5: Interpret Predictive and Descriptive Analytics	2	3	3	2	2	1	2	–	2	3
CO6: Communicate Analytical Insights Effectively	1	2	1	3	3	2	2	–	2	2
CO7: Understand Ethical Use of Business Data	1	2	2	1	1	3	2	–	1	2
CO8: Execute Analytics-Based Business Projects	2	3	3	2	3	2	3	2	2	3
CO9: Demonstrate Teamwork in Analytics Projects	2	2	2	2	2	2	2	3	2	2
CO10: Adapt to Emerging Analytics Technologies	2	3	3	2	2	2	3	–	3	3