

## **Yearly Status Report - 2018-2019**

Part A			
Data of the Institution			
1. Name of the Institution	ADITYA DEGREE COLLEGE KAKINADA		
Name of the head of the Institution	Dr B E V L NAIDU		
Designation	Principal		
Does the Institution function from own campus	Yes		
Phone no/Alternate Phone no.	08842341366		
Mobile no.	9866076665		
Registered Email	adckkd@aditya.ac.in		
Alternate Email	naidubevl@aditya.ac.in		
Address	ADITYA DEGREE COLLEGE LAKSHMINARAYANA NAGAR NEAR SAI BABA TEMPLE		
City/Town	KAKINADA EAST GODAVARI DISTRICT		
State/UT	Andhra Pradesh		
Pincode	533003		

2. Institutional Status			
Affiliated / Constituent	Affiliated		
Type of Institution	Co-education		
Location	Urban		
Financial Status	private		
Name of the IQAC co-ordinator/Director	DOKIBURRA BEULAH		
Phone no/Alternate Phone no.	08842376665		
Mobile no.	6300995188		
Registered Email	beulah@aditya.ac.in		
Alternate Email	nmurthy@aditya.ac.in		
3. Website Address			
Web-link of the AQAR: (Previous Academic Year)	https://aditya.ac.in/degree/assets/img/NAAC-AQAR-REPORT-2018.pdf		
4. Whether Academic Calendar prepared during the year	No		
F. Annualistics Details	1		

## 5. Accrediation Details

Cycle	Grade	CGPA	Year of	Vali	dity
			Accrediation	Period From	Period To
1	B++	2.81	2016	15-Sep-2016	15-Sep-2021

# 6. Date of Establishment of IQAC 02-Jan-2015

## 7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture			
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries	
DICUSSION ON DEPARTMENTAL ACTIVITIES AND PREPARATION OF INSTITUTIONAL ACTION PLAN	01-Jun-2018 2	18	
DISCUSSION ON ACADEMIC	10-Jun-2018	18	

CALENDAR PROVIDED BY UNIVERSITY INSTITUTIONAL PLAN BY THE DEPARTMENTS BY THE HEAD OF THE INSTITUTION	1		
SUBMISSION OF AQAR AND AISHE - SUGGESTING REFERENCE AND TEXT BOOKS FOR LIBRARY ESPECIALLY FOR NEWLY INTRODUCED COURSES	01-Sep-2018 1	18	
PURCHASE OF LABORATORY EQUIPMENT	02-Dec-2018 1	18	
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# 8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Departmen t/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2019 0	0
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9. Whether composition of IQAC as per latest NAAC guidelines:	No
Upload latest notification of formation of IQAC	No Files Uploaded !!!
10. Number of IQAC meetings held during the year :	4
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	No
Upload the minutes of meeting and action taken report	No Files Uploaded !!!
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

## 12. Significant contributions made by IQAC during the current year(maximum five bullets)

Monitoring effective implementation of Academic Plan and Annual Institutional plan Use of ICT in Teaching Learning Process Conduct of CRT class to improve campus placements Conduct of Guest Lectures, Seminars and Workshops Collecting feed back from students on teacher performance Conduct of remedial classes for slow learners and especially for SC and ST students.

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# 13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes	
Orientation /Refresher	Teacher are updated about the latest development in the respective subjects	
Regular feed back from students on the performance of Teachers	Some Teachers are advised to refine their teaching methodologies .	
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14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2018
Date of Submission	26-Feb-2018
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	The College has a Management Information System • The college has well structured website for informing all the stake holders. • Every teacher has a personal computer • Office staff provided with advanced operating systems. • Webinars to host to facilitate the Academic Events, Student Paper presentation, Annual Day and Farewell Functions in the Departments. • AISHE Data on MHRD Portal. • Online Procurement of laboratory equipment. • Online Tendering . • Accounting Software (Accounts Leader) for all financial data and management of accounting records. • Payroll Software for preparation of Salary, Pension and other related financial management • Vigilance Mechanism is established and monitored from time to time. • Regular Reporting and Approval of the Governing

Body of the College. • Regular Meetings of the Provident Fund Committee. • Regular Meetings of the Staff Council for Reporting and Approval. • Annual Academic Review Meeting to take stalk of the academic infrastructure, academic facilities and achievements of the College and plan for the next academic session. • Student Information System (SIS) which collects all data related to Student Life Cycle Enrolment including hostel, Admission and Fees • Online Examination Form. • Online Submission of Leave Application and sanction thereof. • Online Monthly Salary Slips sent to the Faculty • Student Internal Assessment System, which maintains Attendance Data, Class Tests and Internal Assessment Component of Final Examination. • Online Student Feedback System. • Library Management -Autolib. • College Calendar to inform the Academic and Cultural Events of the College • Career Guidance and Placement Cell maintains its own Information Site.

#### Part B

### **CRITERION I – CURRICULAR ASPECTS**

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Curriculum normally refers to the knowledge and skills students are expected to learn through interactions , experiences planned and unplanned activities, events . Curriculum is the formal mechanism through which intended educational means are achieved. The college has a clear sequenced plan for curriculum delivery. It ensures consistent teaching, learning and assessment procedures. The college follows curriculum given by the affiliating university under CBCS pattern. In the beginning of each semester departmental meetings are held with the faculty members to discuss the workload distribution among the faculty members. Time table committee finalises the time table well in advance and communicates to students. e-learning faculty through digital Library service is made available for the faculty and students to further ensure effective delivery of curriculum. Each department prepares the calendar of activities like Extension Lectures , Industrial Visits, Group Discussions , State/National/Regional level Seminars in the respective subjects. The NSS unit plans community oriented activities to be taken up during the year The Head of the Institutions conducts faculty meeting to discuss the departmental activities and finalise the Institutional Annual Plan. All the faculty members prepare curricular plans relating to their papers and strictly adhere to it to the extent possible. Text books and reference books are made available with the library. Various teaching methods are being adopted depending on the need of the subject. These methods include Lecture method, Demonstration, field trips, industry visits, hands on training, seminars by students, group discussion, etc. Regular evaluation is done through Mid semester examinations, regular

assignments, regular assessment and viva-voce in practical classes, Semester end examinations.

### 1.1.2 - Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
TRADE LIFE CYCLES OF FINANCIAL PRODUCTS	Nil	17/07/2017	90	Focus on e mployability	Skill Development
Indian financial markets	Nil	17/07/2017	90	Focus on e mployability	Skill Development
Banking and banking operations	Nil	17/07/2017	90	Focus on e mployability	Skill development

## 1.2 - Academic Flexibility

### 1.2.1 - New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction		
BSc	FORENSIC SCIENCE	10/07/2018		
BSc	Mathematics, Chemistry, Computer Science (MCCs)	28/05/2018		
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# 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	NUMERICAL METHODS	01/06/2016
BSc	MATHEMATICAL FUNTION	01/06/2016
BSc	SYENTHETIC ORGANIC CHEMISTRY	01/06/2016
BCom	E- COMMERCE APPLICATON DEVELOPMENT	01/06/2016
BCom	RTGS	01/06/2016
BBA	STRESS MANAGEMENT	01/06/2016
BBA	PERFORMANCE MANAGEMENT	01/06/2016
BCA	PYTHON LAN	01/06/2016
BCA	JAVA	01/06/2016

## 1.2.3 - Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	150	Nil

## 1.3 - Curriculum Enrichment

## 1.3.1 - Value-added courses imparting transferable and life skills offered during the year

Value Added Co	ourses D	Date of Introduction	Number of Students Enrolled

TRADE LIFE CYLCES OF FINANCIAL MARKETS	17/07/2017	60			
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#### 1.3.2 - Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
No Data Entered/N		

#### 1.4 - Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

#### Feedback Obtained

Feedback is taken from students at the end of each academic year in prescribed format. Feedback is collected at departmental level and institutional level in which views on Curriculum, teaching schedules, teaching tools , support services are taken. Student assessment outcomes are discussed for taking corrective measures. Students: The points are calculated according to the grades given by the students in various criteria. The average and percentage of various criteria are calculated. The strengths and weaknesses pointed out by the students are summarised. Faculty: Feed back from teachers is taken during staff meetings conducted by the Head of the Department. Their suggestions to improve the academic environment is well taken. Parents: Feed back is also collected from the parents during parent teacher meetings. Some parents regularly visit the college to enquire about their wards . Feed back is also taken from such parents. Alumni: Our institution enjoys a strong support from the alumni. They help the poor students to pay the examination fee and donate college uniform cloth. Feed back is collected from the alumni on the quality of teachers . laboratories , library etc. They can also give their suggestions on the new courses to be introduced. Employers: Aditya college is known for its placement record. Many Software companies conduct campus interviews. Feed back on the performance of the students recruited by them is taken and measures to improve their skills are implemented. Feed back is obtained on quality teaching, methods of teaching , use of ICT by faculty, students' discipline, lab facilities, library , conduct of examinations, transport facility etc

### CRITERION II – TEACHING- LEARNING AND EVALUATION

#### 2.1 - Student Enrolment and Profile

### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BSc	Mathematics, Physics, Chemistry (MPC)	100	Nill	82

BSc	Mathematics, Physics, Computer Science (MPCs)	150	Nill	180
BSc	Mathematics, Chemistry, Computer Science (MCCs)	50	Nill	58
BSc	Mathematics, Statistics, Computer Science (MStCs)	100	Nill	132
BSc	Mathematics, Electronics, Computer Science (MECs)	100	Nill	121
BSc	Microbiology, Bio-Chemistry, Chemistry (MBC)	50	Nill	50
BSc	Forensic Science	100	Nill	70
BSc	Animation	50	Nill	50
вва	Bachelor of Business Administration	180	Nill	135
BCA	Bachelor of Computer Applications	180	Nill	121
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## 2.2 – Catering to Student Diversity

2.2.1 - Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	institution	Number of teachers teaching both UG and PG courses
2018	1050	Nill	61	12	12

## 2.3 - Teaching - Learning Process

2.3.1 - Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), Elearning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e- Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
83	60	10	10	10	Nill
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#### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Students from different sections of society face different problems. There is every need to counsel them so that they concentrate on studies. Sometimes psychiatrist help is also taken. Mentors are appointed for a batch of 30 students and they will counsel the respective students periodically. Depending on the performance of each student slow learners are identified and special attention is paid to them. Difficult topics are explained to them. This is a continuous process till the end of the academic year. Final year students are also advised to go for higher studies and proper guidance is given to them. The parents/guardians of students who fall short of attendance are informed to meet the mentors and corrective and preventive measures are implemented. Each mentor maintains the entire student information which includes their innate talents such excellence in sports, and cultural events.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2729	83	1:33

#### 2.4 - Teacher Profile and Quality

#### 2.4.1 - Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
83	83	0	3	5

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies	
2018	NIL	Nill	Nill	
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### 2.5 - Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year- end examination	Date of declaration of results of semester-end/ year- end examination		
BSc	Nill	I SEM	30/11/2018	28/02/2019		
BCom	Nill	I SEM	30/11/2018	28/02/2019		
BCA	Nill	I SEM	30/11/2018	28/02/2019		
BBA	Nill	I SEM	30/11/2018	28/02/2019		
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### 2.5.2 - Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The institute has taken efforts to improve the performance of the students by implementing significant reforms in continuous internal evaluation. 1. Question bank is provided for each subject 2. One mid semester examination on line in each semester 3. Unit tests are conducted prior to sessional examination 4. Critical and remedial assignment are given 5. Answering the previous year university examination papers in the class room by the faculty member 6. Conduct of prefinal examination 7. Awarding grades for each practical and conduct of practical examination for awarding internal Marks . 8. Attendance weightage in

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Ours is an affiliated college. The University decides the schedule of semester end examinations. The Academic calendar is prepared and issued by the University for each Academic Year. Date of Reopening of Colleges after Summer Vacation, Admission schedule, examination schedule, list of holidays, last date of instructions, last working day etc are informed by the University.

## 2.6 - Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://www.aknu.edu.in/Academics/ugsyllabi.php

#### 2.6.2 - Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage			
71	BSc	SCIENCE	269	245	91			
82	BCom	CA	78	63	80.7			
74	BCA	BCA	105	86	81.9			
83	BBA	BBA	186	174	93.5			
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## 2.7 - Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

3.40 https://aditya.ac.in/degree/assets/img/sss-agar-2018-report.pdf

## **CRITERION III - RESEARCH, INNOVATIONS AND EXTENSION**

## 3.1 - Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	0	0	0	0
Minor Projects	0	0	0	0
Interdiscipli nary Projects	0	0	0	0
Projects sponsored by the University	0	0	0	0

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#### 3.2 - Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of work	rahan/aami	nor		Jama of	the Dept			Do	to
Title of work			the Dept.			Date 02/12/2018			
	IPR TYPES, PARIS ORGAN CONVENTION					KI		02/12/	/2018
3.2.2 – Awards for	3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year								
Title of the innova	ation Nar	me of Awa	ardee	Awarding	g Agency	Da	te of aw	vard	Category
NIL		NIL		N	IIL		Nil	L	NIL
			No	file	upload	ed.			
3.2.3 – No. of Incu	ıbation cen	tre create	d, start-ups	s incubat	ed on ca	mpus duri	ng the y	/ear	
Incubation Center	Naı	me	Sponser	ed By		of the rt-up	Natur	e of Start- up	Date of Commencement
NIL	N	IIL	N	IL	1	NIL		NIL	Nill
			No	file	upload	ed.			
3.3 – Research P	ublication	s and A	wards						
3.3.1 – Incentive to	o the teach	ers who r	eceive rec	ognition/a	awards				
S	tate			Natio	onal			Interna	tional
	0			C	)			0	
3.3.2 – Ph. Ds awa	arded durin	g the yea	r (applicab	le for PG	College	, Researc	h Cente	r)	
N	ame of the	Departme	ent			Nur	mber of	PhD's Award	ded
		0						0	
3.3.3 – Research I	Publication	s in the Jo	ournals not	ified on l	JGC web	site durin	g the ye	ar	
Туре		C	epartment		Numb	er of Publ	ication	Average	Impact Factor (if any)
Nation	nal		0	0 0				0	
Internat	ional		0		0		0		
			No	file	upload	.ed.			
3.3.4 – Books and Proceedings per Te	•			Books pu	ıblished, a	and paper	s in Na	tional/Interna	ational Conference
	Depar	tment				N	lumber	of Publication	n
		0						0	
			No	file	upload	ed.			
3.3.5 – Bibliometri Web of Science or					ademic y	ear based	on ave	rage citation	index in Scopus/
Title of the Paper	Name of Author	Title	of journal	Yea public		Citation In	1	Institutional affiliation as mentioned ir he publicatio	excluding self
0	0		0	N	i11	0		0	0
			No	file	upload	ed.			
3.3.6 – h-Index of	3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)								

Year of publication

h-index

Institutional affiliation as

Number of

citations

Title of the Paper Name of

Author

Title of journal

						mentioned in the publication			
0	0	0	Nill	0	0	0			
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## 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Semi nars/Workshops	0	0	0	10
Presented papers	0	0	0	0
Resource persons	0	0	0	0

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#### 3.4 - Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities Organising unit/agency/ collaborating agency		Number of teachers participated in such activities	Number of students participated in such activities		
World environment day 5.6.18	National service scheme	2	29		
Inter district youth exchange programme 19.6.18	National service scheme	3	10		
International Yoga day 21.6.18	National service scheme	3	150		
International Anti Drugs Day 26.06.2018	National service scheme	2	98		
Awareness on voter enrolment 1.7.18	National service scheme	3	150		
World Population Day 11.07.2018	National service scheme	2	98		
Vanam Manam 14.7.18	National service scheme	3	40		
Awareness workshop on e-waste management 6.8.18	National service scheme	10	50		
Blood Grouping Test 10.08.2018	National service scheme	2	560		
National integration camp 24.8.18 16th to 20th Aug	National service scheme	2	5		
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3.4.2 - Awards and recognition received for extension activities from Government and other recognized bodies

## during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited			
0 0		0	0			
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
NSS	DM HO	AIDS RALLY	10	150
NSS	DM HO	FILERIA CONTROLL	2	98
NSS	FOREST DEPARTMENT	VANAM -MANAM	30	110
NSS	POLLUTION CONTROL BOARD	CLAY VINAYAKA	2	98

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### 3.5 - Collaborations

3.5.1 - Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
To train and conduct test / interviews for placement	RANDSTAD India Private Limited	ADITYA ACADEMY	90
To train and provide certification for management students	Tata Institute of Social Sciences (TISS)	ADITYA ACADEMY	90
Offers certificate course for management students	Banking and Financial Services of India (BFSI)	ADITYA ACADEMY	90
To train lab technicians	Medicare labs and sai durga	ADITYA ACADEMY	90
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship / (OJT)	To arrange internship / OJT for	Coramandal Fertilizers Kakinada	01/06/2018	30/04/2020	20

	students					
Internship / (OJT)	To arrange internship / OJT for students	AP paper mills Rajahmundry	01/06/2018	30/04/2020	20	
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
International Technological University (ITU)	28/03/2016	Coaching and training on tally ERP 9	50
Techno Services Vishakapatnam	22/06/2016	Coaching and training on Graphics and Multimedia	300
Stratadigm Education Training Pvt. Ltd. Hyderabad	23/05/2015	Training and certification of students in banking financial services insurances	360
RANDSTAD India Pvt. Ltd.	15/09/2015	Training and certification of students in banking financial services insurances	360
Bala Aditya School Kakinada	02/01/2015	For conducting Training and assessments of students placement of students in their consultant companies	360

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## **CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES**

## 4.1 - Physical Facilities

4.1.1 - Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development	
500000	405750	

## 4.1.2 - Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added	
Classrooms with Wi-Fi OR LAN	Existing	
Campus Area	Existing	
Class rooms	Existing	
Laboratories	Existing	

Seminar Halls	Existing			
Classrooms with LCD facilities	Existing			
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## 4.2 - Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
AUTO LIB	Fully	SQL VERSION 4.0	2006

### 4.2.2 - Library Services

Library Service Type	Exis	ting	ng Newly Added		Total	
Text Books	14570	3686532	891	214077	15461	3900609
Reference Books	3274	878146	98	285003	3372	1163149
Journals	Nill	Nill	54	110000	54	110000
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & Earning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e- content			
No Data Entered/Not Applicable !!!						
No file uploaded.						

## 4.3 - IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Туре	Total Co mputers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departme nts	Available Bandwidt h (MBPS/ GBPS)	Others
Existin g	212	180	212	6	4	10	12	100	0
Added	0	0	0	0	0	0	0	0	0
Total	212	180	212	6	4	10	12	100	0

4.3.2 - Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 - Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility	
No Data Entered/N	ot Applicable !!!	

### 4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary

### component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
5	5	5	5

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

www.aditya.ac.in

https://aditya.ac.in/degreelibrary/

## **CRITERION V – STUDENT SUPPORT AND PROGRESSION**

### 5.1 - Student Support

5.1.1 - Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees		
Financial Support from institution	Govt Scholarships	1329	16661100		
Financial Support from Other Sources					
a) National	0	0	0		
b)International	0	0	0		
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved		
BRIDGE COURSE	01/07/2018	50	ADITYA ACADEMY		
YOGA	21/06/2018	190	ADITYA ACADEMY		
SOFT SKILL	01/09/2018	300	ADITYA ACADEMY		
MENTORING	01/08/2018	2500	ADITYA ACADEMY		
CAMPUS RECRUITEMENT TRAINING	20/12/2018	800	CRT CELL		
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2018	CAMPUS RECRUITEMENT TRAINING	800	800	300	250
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# 5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal	
0	0	0	

## 5.2 - Student Progression

## 5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed			Number of stduents placed
	No Data Entered/Not Applicable !!!				
<u>View File</u>					

### 5.2.2 - Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2019	20	B.Sc	Chemistry	Andhra University Adikavi Nannaya University	M.Sc Chemistry
2019	51	B.Sc	B.Sc Departments	Andhra University Adikavi Nannaya University	M.Sc
2019	16	BCom, BBA	Commerce & Management	Andhra University Adikavi Nannaya University	M.Com & MBA
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# 5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	0
SET	0
SLET	0
GATE	0
GMAT	0
CAT	0
GRE	0
TOFEL	0
Civil Services	0

Any Other	0		
No file uploaded.			

#### 5.2.4 - Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants		
SETRAJ youth festiva	institutional level	6		
Youth festival	state level	3		
KABADDI	INTRAMURAL	36		
VALLEY BALL	INTRAMURAL	36		
KHO KHO GIRLS	INTRAMURAL	36		
THROW BALL GIRLS	INTRAMURAL	36		
TENNICOIT GIRLS	INTRAMURAL	10		
SHUTTLE BADMINTON MEN WOMEN	INTRAMURAL	40		
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## 5.3 – Student Participation and Activities

## 5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	ARCHERY	National	2	Nill	Nill	Nill
2018	BODYBUIL DING	National	1	Nill	Nill	Nill
2018	TEAKWONDO	National	2	Nill	Nill	Nill
2018	WEIGHT LIFTING	National	2	Nill	Nill	Nill
2018	FENCING	National	1	Nill	Nill	Nill
2018	SWIMMING	National	1	Nill	Nill	Nill
2018	TENNIS	National	1	Nill	Nill	Nill
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## 5.3.2 – Activity of Student Council & Expresentation of students on academic & Expresentative bodies/committees of the institution (maximum 500 words)

Class Representatives are nominated at the beginning of the Academic year based on their all round performance both in Academics and other activities in the preceding year .The Institute believes in the participation of the students in the working of various administrative bodies. They are included in the College Magazine editorial board, Sports Committee Cultural Committee, Anti Ragging Committee, Library Advisory Committee, Canteen Committee, Extra Curricular Activities Committee, Industrial Tour Committee etc. Student Union of the college works for the welfare of the students throughout the year and pursues several activities within and outside the College Campus. Various Cultural and Extra Curricular activities like Dancing, Singing, Group Singing, Theatrical Items, Literary Items are organized • Independence Day, republic Day and Teacher's Day are Celebrated • Every tear fresher's Day, College Foundation Day NSS Day, International Yoga Day Annual Function and Farewell Functions are

organized • Students are encouraged to participate in departmental and Inter-Collegiate Competitions and other Co- curricular Activities every Year. Sports: Physical Education Director is appointed for Training and coaching the students for various Sports and Games . The College provides Excellent facilities for Cricket, Football, Basket Ball etc .Our students excel in Sports and Games at University , State and National Level .

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Aditya College Old Students Association (ADCOSA) was registered with Registrar of Societies Govt.Of Andhra Pradesh with Regn No. 506 of 2016 : AIMS OBJECTIVES: i) To develop Social contacts and spirit of fellow feeling among its members and to maintain a Library with good books, periodicals and News Papers. ii) To strive for eradication of illiteracy. iii) To develop the Social and Cultural activities for welfare of the Society. iv) To conduct an Annual General Body Meeting with members of the Association. v) Old students of Aditya Degree College, staying abroad in foreign countries like USA, UK, Singapore will receive and provide temporary accommodation to the Indians. vi) To provide Financial Assistance for Infrastructural development of Aditya Degree College. vii) To donate books to poor students. viii) To present Medals to meritorious students. ix) To deliver Guest Lectures , when they visit Kakinada. The Executive Committee headed by Mr.Ch.Kalyan is in touch with the Head of the Institution. The members participate in the special camps organized by the NSS wing of the College. They provide necessary Financial Aid to carry out Welfare Activities in the Adopted Village. Thy give Feedback on Curriculum on Teaching Learning Facilities and Infrastructure available in the College. The Association meets once in a year and contributes for the development of the College.

5.4.2 - No. of enrolled Alumni:

300

5.4.3 – Alumni contribution during the year (in Rupees) :

10000

#### 5.4.4 - Meetings/activities organized by Alumni Association:

The Allumini association actively participated in the following activities: 1)

International Yoga Day 21-06-2018 2) Vanam - Manam 14-07-2018 3) 72ns

Independence Day 15-08-2018 4) International Literacy Day 08-09-2018 5)

International Coastal Clean-up Day 15-08-2019 6) Blood Donation Program-NSS Day

Program 24-09-2018 7) AIDS Rally Program 01-12-2018 8) NSS Special Camp

05-01-2018 to 11-01-2019 9)Republic Day Celebration 26-012019

## **CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

#### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Governing body is assisted by the Principal. The College functions through various committees headed by the Principal. Senior lecturers are appointed as in charges of the various committees . They are assisted by three to four staff members. Admission committee is formed before the announcement of results of intermediate examination. The committee looks after the admission process adhering to the schedule announced by the University. The time-table committee collects work load from the departments decides the number of sections in each

programme and frames the time table. The science committee decides the purchases to be made for conducting practical work keeping in view the change in syllabi in each subject. The library committee works on the new books to be procured during the year. Examination committee is formed with senior lecturers to conduct midsemester and end semester examinations and other competitive examinations conducted by the Government. Disciplinary committee helps in maintaining the campus discipline and peaceful conduct of events conducted in the college. The finance committee estimates the budget requirements and submits to the College committee. The campus maintenance committee is in charge of maintenance of campus infrastructure, ICT facilities, office maintenance.

The IQAC committee suggests measures to improve quality in every aspect of functioning of the college and advises the departments on faculty development, curriculum planning, arranging guest lectures, conduct of seminars ,collection of feed back on various aspects and continuously monitors the AA process.

#### 6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

#### 6.2 - Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	This college is an affiliated college, curriculum is designed by the university. However, feedback on curriculum is taken from the faculty/students and it is submitted to the university for further action. Some faculty members are on the Board of Studies of the University. Curriculum is implemented in such a way that there is holistic development of the students. Training in soft skills, technical skills ,bringing out innate talents through essay writing, group discussions
Teaching and Learning	We always try to create an ideal learning environment in the college.Virtual classroms are used for utilising the services of senior lecturers in other colleges for online teaching.We have six digital classroms for the use of ICT based teaching. Regular traditional Lecture Method is being maintained on par with the new technological methods, group discussion., seminar method. The teaching staff prepare the course material and lesson plan, work programme and lesson plan before the commencement of the classes according to academic plans to ensure a systematic, effective and efficient teaching mechanism. • To enhance the quality of teaching, regular faculty. Training Programmes and Faculty Development Programmes will be

	conducted .the faculty members are encouraged to organize and take part in such events. • Remedial classes to slow learners • Communication skills lab to enhance language skills of the students • Industrial tours for broad exposure • Use of LCD in every class • Digital Learning Technology
Examination and Evaluation	Semester end examinations are conducted by the University.  Midsemester examinations are conducted by the college. Internal assessment marks are awarded based on the performance of the student in the mid semester examinations.
Research and Development	More number of teaching staff are encouraged to apply MRP, and other Major Project funded by different agencies. Moreover, lecturers are motivated to undergo MOOCS and pursue Ph.D. The faculty members are encouraged to do research in their subjects concerned by utilizing all the facilities available in the College. They are encouraged to publish their research papers in national and international journals, to take-up projects in which both faculty and students are involved. • To attend various training and development activities at national and international level • To contribute in serving the surrounding community through various RD activities. • To actively participate in different activities organized by professional bodies.
Library, ICT and Physical Infrastructure / Instrumentation	The college has more than 250 computers with internet connectivity with signal strength of 200 MBPS. The library has about 15000 text books and 4000 reference books.Library working is automated with auto-lib software. It is connected to inflibnet and has access to e-journals. Six class rooms have LCD facility and campus has open wi-fi. Every class room is well furnished. All the laboratories have the required equipment to conduct practical's. Purchases are made to meet the increase in the number of students and change in syllabi.
Human Resource Management	The Management recruits adequate number of qualified Teaching and supporting staff, Advertisement is given in Newspapers Depending on the

work load of each department new appointments are made. Faculty members are selected through written test followed by demonstration class. Feed back from students is taken to recruit the faculty. The faculty are given orientation by senior staff members. National/regional seminars are conducted in the college. The newly inducted faculty will be trained in the required areas and teaching methodology. To make the teachers of the latest developments in their concerned subjects , to update their knowledge and skills FDPs ,training programmes and workshops are organized. Faculty members attend seminars organised by other colleges . Training in ICT use and virtual teaching is imparted

Industry Interaction / Collaboration

All the departments of this College are involved in Industry interaction by way of organizing guest lectures by prominent people from industry on latest trends and developments in the industry. They are also indulged in sponsored research and consultancy activities with industries which are explained earlier. With the funds received under the above activities the Management has developed infrastructure facilities like augment of laboratories, purchase of required software, books, etc. Internship /Onthe job Training is arranged by many Institutions to our students like : i) Coromandel Fertilizers, Kakinada ii) A.P. Paper Mills, Rajahmundry iii) NFCL, Kakinada iv) Sai Sudha Hospitals, Kakinada Leading soft ware giants like TCS, Wipro, Infosys , Tech Mahindra ,Capgemini, etc, visit the college for campus recruitment.

Admission of Students

Students and Parents who visit the
College are counselled and a
Clarification on various courses
offered by the College is provided to
them. Application form along with the
prospectus is given to them. After the
through scrutiny of applications, a
merit list is prepared on the basis of
marks obtained by the students in the
qualifying Examination and admissions
are made as per the merit list and the
interview of the students. The College
scrupulously follows the rule of
reservation to SC/ST, OBC, Women,

differently abled , NCC, Sports and Minorities. PG Admissions are done basing on the Common Entrance Test conducted by the University by following Reservation System 83.33 of seats are filled through University Counselling and the remaining 16.67 of seats are filled through Management Quota.

### 6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	? Planning and Development : Frequent staff meetings at departmental level are organized along with representatives of various committees for effective and timely feedback. In the beginning of the academic year IQAC meeting is conducted and resolutions are adopted, planning the academic activities , Quality improvement strategies, Introduction of new courses , ICT implementation teaching and procurement of Library Books, Laboratory Equipments and additional Computers ,all these Resolutions are placed in the College Website.
Administration	All the Departments and office have Internet Facility, the departments are informed through E-Mail about the implementation of the Programmes
Finance and Accounts	The Financial Resources of the Institute are managed in a very effective and foolproof manner. There are fully computerized accounts department in the Institute Following three types of accounts are created: • Income Expenditure Accounts • Balance Sheets • Receipts Payments Each and every transaction is supported by the vouchers. All the Collections are in the bank andl expenditure, recurring and non-recurring are incurred through Internet Banking. For effective check on the accounts, the two tier system is allowed for the internal and external audit on the continuous basis and the whole system works under through Analysis Software.
Student Admission and Support	: Students and Parents who visit the College are counselled and a clarification on various courses offered by the College is provided to them. Application form along with the prospectus is given to them., about 25 of the students get Scholarships from

State government, in such cases online applications are called for . The Faculty help the students in applying for online scholarships Support to Students with Physical disabilities: • Lift faculty to reach classroom/ laboratories. • Ramp Facility to reach the classrooms. • Providing wheel chairs . • Physical Support from Faculty and students • Overseas Students : A special orientation session is conducted to overseas students by the College International Student Cell to familiarise them with Local Community, Academic Programme, Examination Process, Campus Culture, Best practices , Rules and Regulations of the College. • Travel grant and registration fee provided to attend conferences, seminars, sports and games. • Permission to participate in events with attendance • Special permission to attend NSS camp. • Skill Development(Spoken English, Computer Literacy .etc): • Spoken English tutorial Classes. Fundamental Computer Literacy classes Support for 'Slow Learners': Special Coaching Classes , Remedial Classes, additional lab training. Easy to learn Study Materials. Counselling and motivation by mentors. Placement Guidance Coaching/ Mock Test classes for PG Entrance Test examinations . Special Career guidance and Skill Development Programs by Training and Placement Cell: .

Examination

Wide Publicity is give to Examination
Schedule announced by the University.

Students are alerted about the
timelines for paying Examination Fee
and submission of Application Form,
Hall Tickets are downloaded and
disbursed to the students. Pre-Final
Examinations are conducted for the
benefit of students Grievances
regarding Internal Assessment are
redressed sympathetically

#### 6.3 - Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	NIL	NIL	NIL	0

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	NIL	NIL	Nill	Nill	Nill	Nill
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Nill	0	Nill	Nill	0
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6.3.4 - Faculty and Staff recruitment (no. for permanent recruitment):

Teac	hing	Non-teaching		
Permanent Full Time		Permanent	Full Time	
5	5	3	3	

#### 6.3.5 - Welfare schemes for

Teaching	Non-teaching	Students
Additional increments and pay/incentives. Provision for provident fund Sponsoring faculty to FDPs, Training Programes, Workshops. TA and Payment of Registration fee for publishing/presenting papers. Sabbatical and Academic leave for PhD, M.Phil, Post Doctoral Pragramme and for Industrial training. Free Medical Checkups. Loan against salary. Transport Facility Provident Fund Group Insurance On Duty facility for pursuing PhD programmes.	Transport Facility Provident Fund Group Insurance	Free Medical Check-up Supply of Study Material Student Mentoring Transport Facility Scholarships Free ships Fee Concession for Outstanding Performance at 2 level. Placement Training Hostel Facility

## 6.4 - Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The Financial resources of the institute are managed in a very effective and

foolproof manner. There is fully computerized accounts department in the institute. The College has a governing body. Every year budget proposals including income and expenditure details are being submitted by the college to the governing body for their consideration and approval. The proposals are made on different heads such as laboratory equipments, Library expenses salary payment, building infra structure and other maintenance expenses. The management conduct internal audit by appointing a committee. They would examine the budget proposals, receipts, bills and vouchers and supporting documents for the current year. The accounts are audited by a chartered accountant under the Income tax act. The external audit is updated till date. There were no significant objections raised by the auditors.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose		
NIL	0	NIL		
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#### 6.4.3 – Total corpus fund generated

7.5

#### 6.5 – Internal Quality Assurance System

6.5.1 - Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No Agency		Yes/No	Authority
Academic	No	Nill	Yes	Academic Coordinator
Administrative	No	Nill	Yes	Internal Auditor

### 6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

 Feedback obtained from Parent Teacher association on the quality of Teaching Learning Facilities.
 Suggestions on new courses to introduced 3.
 Participation in the activities of NSS Unit of the College.
 Donation received from PTA for conducting events.

#### 6.5.3 – Development programmes for support staff (at least three)

1. Support staff of the college are encouraged to go through computer training and they are asked to serve at various departments where there is a need of computer assistance. Staff who are deputed at Admission section are given independent systems to have a good mastery over the computer techniques. 2. Junior Assistant and Senior Assistant are trained to handle CFMS, through which all the bills have to be processed. 3. Some support staff are trained to handle equipment in the laboratories

#### 6.5.4 - Post Accreditation initiative(s) (mention at least three)

RECOGNITION UNDER 2 (f) 12 (B) PARTICIPATION IN NIRF SUBMISSION OF DATA FOR AISHE OFFICE AUTOMATION CONTITUTION OF IQAC AS PER GUIDELENCE AUGMENTATION OF ICT FACILITIES

#### 6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes

b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	No

#### 6.5.6 - Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	Regular Faculty Meetings	04/06/2018	04/06/2018	04/06/2018	90
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## **CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES**

#### 7.1 - Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
WOMEN ENTREPR ENEURSHIP	18/09/2018	18/09/2018	60	0
LEGAL AWARNESS ON DOMESTIC VIOLENCE	12/12/2018	12/12/2018	55	29
INTERNATIONAL WOMEN'S DAY	08/03/2019	08/03/2019	75	10
NATIONAL GIRLS CHILD DAY	24/01/2019	24/01/2019	40	30
CONSTITUTION DAY	26/11/2018	26/11/2018	30	50
NATIONAL VOTERS DAY	25/01/2019	25/01/2019	50	60

#### 7.1.2 - Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

#### Percentage of power requirement of the University met by the renewable energy sources

PLANTING OF TREES, USE OF PAPER CUPS/ STAINLESS STEEL GLASSES, AWARNESS ON ENVIRONMENTAL HAZARDS SUCH AS: GLOBAL WARMING, ACID RAINS, OZONE DEPLETION, OBSERVING EARTH HOUR, INSTALLATION OF SOLAR PANELS IN THE CAMPUS. 20 OF THE POWER REQUIREMENT IS MET FROM SOLAR SOURCE. REPLACEMENT OF TUNSTAN FILAMENT BULBS WITH LED BULBS. SAVE ELECTRICITY NOTICES PAPERLESS COMMUNICATION WASTE MANAGMENT, REDUCE - REUSE RECYCLE AWARENESS

#### 7.1.3 - Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	3
Provision for lift	Yes	3
Ramp/Rails	Yes	3
Braille	Yes	0

Software/facilities		
Rest Rooms	Yes	3
Scribes for examination	Yes	3
Special skill development for differently abled students	Yes	3

## 7.1.4 - Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadva ntages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff	
2018	1	1	05/01/2 019	8	ROAD SAFITY	AWARNESS ON TRAFFIC RULES	100	
2018	1	1	06/01/2 019	8	HAZARD OF PLASTIC	AWARNESS TO REDUCE REUSE PLASTIC	100	
2018	1	1	07/01/2 019	8	BLOOD DANTION	AWARNESS ON BLOOD DONATION AND COLLE CTION BLOOD	100	
2018	1	1	08/01/2 019	8	DENTAL CAMP	AWANRNESS ON DENTAL HYGIENE FREDD DENTAL TREATMENT	100	
2018	1	1	09/01/2 019	8	FREE EYE CAMP	FREE EYE CHECKUP	100	
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## 7.1.5 - Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
HUMAN VALUES AND PROFESSIONAL ETHICS	01/08/2018	Human values and professional ethics are complementary to each other. Whereas human values convey personal

conviction, ethics
describe the accepted
principles and standards
of conduct about moral
duties and virtues as
applied to an
organization. faculty
members tress the need
for to respect human
values and follow
professional ethics when
they entire into
profession Human rites
day was celebration on
10.12.2018

### 7.1.6 - Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants			
INDEPENDANCE DAY CELEBRATION	15/08/2018	15/08/2018	340			
GANDHI JAYANTHI	10/10/2018	10/10/2018	224			
REPUBLIC DAY CELEBRATION	15/01/2019	15/01/2019	354			
INTERNATIONAL WOMENS DAY	08/03/2019	08/03/2019	254			
HUMAN RIGHTS DAY	10/12/2018	10/12/2018	120			
UNDAY	24/10/2018	24/10/2018	110			
CONSTITUTION DAY	26/11/2018	26/11/2018	95			
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7.1.7 - Initiatives taken by the institution to make the campus eco-friendly (at least five)

Planting of Trees, Use of Paper cups/Stainless steel glasses, Awareness on Environmental Hazards such as: Global Warming ,acid Rains, Ozone Depletion, Observing Earth Hour, Installation of Solar Panels in the campus. 20 of the power requirement is met from Solar source. Paperless Communication. Disposal of electronics Waste.

#### 7.2 – Best Practices

#### 7.2.1 – Describe at least two institutional best practices

Best Practice - 1 1. Title of the Practice: Mentoring System 2. Goal: In todays competitive landscape a mentoring relationship can help student's an edge that differentiates them from their peers. Students benefits from a relationship with someone who may provide knowledge, insight, support, guidance, and open doors for their relationships are at the heart of our Mentor Program. Our goal is to help mentees to build the foundation for a relationship which provides youth with the connection, stability and confidence to envision and pursue a brighter future. Faculty provide guidance to students on Academic and Non-Academic issues. 3. The Context: Faculty members talk to the students like a mentor with a belief that a mentor is someone who can help students move to the next level, solve problems, think differently, view new possibilities, select new habits, meet new people, change to a whole new way of life and doing business. Faculty as Mentors will always open doors for our students and help them realize their potentials. 4. The Practice: Process of Mentoring LEVEL 1:

Listening - when Students begin to express what they are learning and what. LEVEL 2: Asking Questions - The attitude of asking for more information through they want to do with their life, they become more confident and accountable to those ideas. questioning gives the students an opportunity to expand and develop their ideas (e.g. "What LEVEL 3 : Offering Feedback - Giving Students a constructive feedback on their ideas, do you mean by that?" "Tell me more about this.") LEVEL 4: On-going Support -Taking interest and offering ongoing encouragement to encouraging them by looking from a different point of view help to strengthen their ideas. the ideas will help to make sure the individual takes action in accordance with the ideas. In Aditya Degree College, Kakinada each teacher mentor is allotted with 20 students. They meet once in a month to discuss about the academic and non academic matters. Mentors are taking overall care of the students and try to solve their problems to the maximum possible extent and if not they forward the issue to the management for further action. Mentors will also keep constant touch with parents of mentees and take the issues to parents if necessary. Best Practice - 2 1. Title of the practice: Business with Ethics (Charity Oriented Entrepreneurship) 2. Goal: This is based on the four policies, such as to inculcate habit of serving among students, to maintain the trust, to ensure the sustainable development of both the Institution and society and to be a good citizen. 3. The Context: The Student's Social Responsibility (SSR) movement is not new and has been gathering momentum for well over a few decades in India and our students felt it as their cup of tea. Here we encourage our students to do some service to the society and we make them as true citizens of tomorrow. 4. The Practice : To inculcate and encourage the habit of Helping Hands to the poor and needy and at the same time to enhance the entrepreneurial attitude, our students organizes this "Business with Ethics (Charity Oriented Entrepreneurship)" for three days after college hours which consists of Food courts, Play Zones and Shopping area. Students purchase the items from the market at a reasonable price and they sell them with reasonable profit. This practice makes them to enhance their entrepreneurial skills and help them a lot in their coming future. Parents and general public are invited for this program. The profit earned is totally spent on Old age homes, Orphanages, and Rehabilitation centres. This has got a good response and even the media appreciated the same and we have become the TREND SETTERS for other college students

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

#### 7.3 - Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

ADITYA CAMPUS RECRUITMENT TRAINING: Aditya Degree College offers a number of support services to students from SC/ST,OBC and Economically Weaker Sections, Students with different abilities and Overseas students. ASSS provides comprehensive services to students from pre admission up to course completion. It helps to identify the needs of the students and facilitates learning without impediments. The objective of Support Services is to help the student in overall development in Academics, Skill Orientation, imparting soft skills and guiding them to excel in Sports and Games and Competitive Exams. To put an end to all the hassles of Graduate Students confront for appearing for Campus Placements. Aditya Degree College Kakinada introduced Campus Recruitment Training (CRT) in the Year 2010. The Training and Placement Cell of College provides an opportunity to offer coaching for certain competitive Examinations. The Librarian displays the advertisement clippings about the various competitive exams on the library notice board and even displayed on department

notice board We have been training our students for more than a decade and excelled in campus placements: Thereby paying a path that leads to top organizations such as Infosys, Wipro, TCS, Tech Mahindra, ILM, and many more. Aditya Degree College is aware of the problems that students face while attending Campus Recruitment Tests. Thus CRT is an endeavour to resolve all such problems effectively. In CRT Programme the students will be provided with previous test papers with answers, updated pattern of examinations and FAQs (Frequently Asked Questions) . Campus Recruitment training is not limited to written tests , it also includes of group discussion, Telephonic interviews, CRT Examination at the end of each year and personal interview for the bright future of students in the IT and other sectors, CRT includes GD topics and tips on how to outshine competitions. CRT Programme has played a key role in enhancing the College reputation for which we have received the best College award from Government of Andhra Pradesh, At CRT, We also give coaching for competitive examinations such as ICET, AUCET, KRUCET, ANUCET, ANURCET. Etc. The students are able to grab the Best Ranks in these Examinations during the last few years. A special Orientation programme is conducted for improving the English proficiency and communication skills among the students from other states of India and from other countries like Nepal, Sudan, Afghanistan, Nigeria, Rwanda, Uganda, Ivory Coast and etc. This resulted in attracting more number of foreign students from across the globe and Aditya is the only College in Degree pattern to have ore number of foreign students throughout the state of Andhra Pradesh. Academic Year 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18 No. Of Students 239 257 290 395 484 447

#### Provide the weblink of the institution

https://aditya.ac.in/degree/placements-2018-19.php#

#### 8. Future Plans of Actions for Next Academic Year

new courses from next Academic Year more ICT Class Rooms more number of Journals updating Wi-Fi Facility Improvement of Teacher Pupil ratio Improvement of Student Computer Ratio Office Automation Updating Development of E-Content Facility Construction of Additional Class Rooms