



ADITYA BUSINESS SCHOOL

ANDHRA PRADESH



A Landmark for
BUSINESS ENTREPRENEURS

ADITYA COLLABORATION WITH
PEARSON MEPRO
(English Learning Platform)

Campus Recruitment Inclusive
Training Program



MBA PROGRAMME

93%

CAMPUS PLACEMENTS IN 2022-23

(All courses are approved by AICTE | Affiliated to JNTUK)

COLLEGE	AFFILIATION	COUNSELLING CODE
Aditya Engineering College NAAC A++ (Autonomous)	JNTUK	ADTP
Aditya College of Engineering & Technology NAAC A+ (Autonomous)	JNTUK	ACET
Aditya College of Engineering	JNTUK	ACES

Aditya Global Business School ADB Road, Aditya Nagar, Surampalem 9676272663 9908049522	Aditya School of Mangement Studies Ayodhya Nagar, Kakinada 9989176661 7396120681	Aditya Business School Near RTC Complex, Reliance Petrol Bunk back side, Rajahmundry 7396662337 7396661277
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Aditya at a Glance

Who we are

The 39 year churning educational & pedagogic experience of Aditya is the foundation of Department of Management studies at Surampalem. The guiding factors are inspired by internationally accepted values, such as the principles of the United Nations Global Compact. These principles seek to establish a process of continuous improvement of the management Institutions education to develop new generation business leaders capable of managing the complex challenges faced by businesses and the society at large. Taking the cue from these guiding factors, we adopt our curricula, research, teaching methodologies and institutional strategies to suit the new business challenges and opportunities.

Vision

To be an institute of excellence committed towards research and entrepreneurial skills for creating transformational business leaders.

Values

Integrity:

The institute strives to promote good citizenship, a sense of civic responsibility, global awareness and an appreciation for human diversity at all levels.

Opportunity:

We are committed to implement the program which meet student needs and provides them ample opportunities.

Service:

To provide value education, that promotes economic development of an individual and society.

Mission

To groom the talent and foster the development of leadership qualities among students by adhering to our disciplinary strengths and by providing activity based academic, research, and service programs of high quality.

103 Students Selected in ICICI Bank



Why MBA @ Aditya Group a better choice compared to others?

1. 100% Campus Placements assistance
2. Campus Recruitment Training (CRT): Arithmetic, Reasoning, English
3. Group Discussions (GD), Just-A-Minute (JAM), Mock interviews
4. Clubs-Marketing, HR, Finance, Quiz, IT, Soft Skills
5. Industrial Tours
6. Guest lectures
7. Workshops
8. Certification courses-NPTEL, SWAYAM, BAJAJ FINSERVE
9. Out Bound Training
10. Organizing and encouraging students' participation in Business School Fests
11. Hostel facility -AC & Non-AC
12. Bus facility for Day Scholars

Our Highlights

Eminent Faculty Members: ADITYA proudly boasts of its highly qualified, experienced, dedicated and committed faculty. As they play a significant role in imparting quality education through interactive teaching. Their commitment for teaching enhances their involvement with students.

Library :

- Wide range of reference & text books
- National & International Journals
- Periodicals, Magazines & Newspapers
- Tutorial CDs, DVDs & Multimedia Kits
- Online National & International Journals.



Diverse Culture:

Students from 14 states across India and abroad making the campus a diversity hub and awareness to different languages and cultures.

Case based Pedagogy:

Case based Pedagogy using Harvard Business School's publications & other reputed sources. Students are presented with real or hypothetical business situations where the students are encouraged to come up with solution which calls for mastery of various skills.

Summer Projects and Internships :

Department of Management helps in finding internships for the students in the respective streams to give them a practical exposure.

Conducting Periodical Surveys :

Students have to meet various stakeholders like Entrepreneurs, Customers and understand them for better insight.



Guest Lectures and Workshops :

Guest lectures and self development workshops are organized on a continuous basis to give an added dimension to the courses. The fascinating lectures on various topics boost the confidence and give practical exposure and interaction to the budding managers.



Campus Recruitment Training ProgramME (CRT ProgramME) : The ultimate aim of Aditya is to make the campus the 'first stop' for companies in the recruitment process. Students are provided with substantial Training in Arithmetic, Aptitude and Reasoning, General Knowledge, Verbal Reasoning, Group Discussions, Interview skills, Resume drafting, Personal and Corporate Etiquette, Time Management and Goal Setting.

Industrial Visits :

Planned visits to Industrial Houses and Business will form the layer of enhanced knowledge – translating their theoretical quest into practical exposure.



Corporate readiness Programme :

The placement and training cell spares no efforts in running various programs and collaborating with various industries and organizations which equip the students with all the qualities required.



Events & Festivals :

“Life is fuller and richer”

- **AADIT** – The highest peak: AADIT a management event tries to improve the way of functioning the business student community in enhancing performance and skills of students by encouraging creativity amongst the students. The event introduces the notions of different management games where in our aim is to further creative ideas to the corporate world.



- **COLORS** - Youth festival is organized every year in the month of January

The journey to a better future starts with an MBA



Felicitation by WIPRO for
ALL INDIA'S TOP POSITION
with More Placements



For achieving Max.No. of Placements
OUTSTANDING PERFORMANCE AWARD
from TECH MAHINDRA



For achieving Max.No. of Placements
BEST PLACEMENTS AWARD
from Govt. of Andhra Pradesh

MAX. SALARY:
RS. 12.5 LPA

AVG. SALARY:
RS. 6.00 LPA

Hostel facility available @ Surampalem for
Boys & Girls separately

Company wise No. of Placements secured by our MBA students

S.NO	NAME OF THE COMPANY	NO OF STUDENTS SELECTIONS	PACKAGE
1	IMPERIAL TECH	1	12.5 LPA
2	EXTRAMARKS	21	6 LPA
3	BRANE ENTERPRISE (MASLO)	1	5 LPA
4	Keka Technologies	8	4.7 LPA
5	ICICI BANK	102	3.5 LPA
6	CARGILL	7	4.7 LPA
7	BLUESTONE	16	3.5-4.5 LPA
8	TECHIGAI	2	5 LPA
9	RAMCO	1	4.7 LPA
10	BANDHAN BANK	29	4.45 LPA
11	UNSCHOOL	22	3.5-6.5 LPA
12	HOMEFIRST	17	6 LPA
13	BHARATH GROUP	3	3.5 TO 4 LPA
14	ACMEGRADE	14	4 TO 6 LPA
15	MILEKAL	11	4 TO 7 LPA
16	WESTAGILE LABS	1	5 LPA
17	RAK CERAMICS	1	3.5 LPA
18	SBI LIFE INSURANCE	16	3.75 LPA
19	PLANETSPARK	2	6.5 LPA
20	HDFC	8	3.7 LPA
21	NISARGA IT SOLUTIONS	14	3 to 4 LPA
22	FACTSET	6	3.35 LPA
23	I QUADRA	10	3.5 TO 4 LPA
24	KOTAK LIFE	3	3.5 LPA
25	FUNNL	28	2 LPA
GRAND TOTAL		344	

MBA placements for students in 2022-23

12.5 LPA

T. VAMSI KRISHNA
IMPERIAL TECH, RADHARAM

10 LPA

D.P.S.K.V.V. SAI RAM
TIKONA

10 LPA

CH. NARESH CHANDRA
TIKONA

10 LPA

K.G.B. SUMITH KUMAR
TIKONA

6.5 LPA

M. MAHA LAKSHMI
UN SCHOOL

6.5 LPA

K. SUSHMITHA
UN SCHOOL

6.5 LPA

SONI SHEETAL
KEKA, TECH GAL, ICICI, NISARGA, BLU STONE, HOME FIRST, EXTRA MARKS

6.5 LPA

Y. SRI LAKSHMI
UNSCHOOL, SUTHERLANDS, HOME FIRST/QUADRA

6 LPA

V. VARUN KUMAR
EXTRA MARKS, FUNNL, QUADRA, TEACHNOOK, VARUN NOTARS

6 LPA

GOTHAM IRWIN MOSES
TIKONA, HOME FIRST, BANDHAN BANK, RADHARAM

6 LPA

U.M.S. LAKSHMI PRASANNA
ICICI, HOME FIRST, BANDHAN BANK, BLUESTONE

6 LPA

M. ANMISHA
ICICI, EXTRAMARKS, SUTHERLANDS, SBI LIFE

6 LPA

SHAIK JASMIN
ICICI, HOME FIRST, ACMEGRADE, HINDU SOFTWARE SOLUTIONS

6 LPA

Y.Y.S.R.V.V.N. MOWNIKA
HOME FIRST, SUTHERLANDS, SBI LIFE

6 LPA

PATHAN AFREEN
BLUESTONE, ICICI, HOME FIRST

6 LPA

M.P. CHARAN REDDY
ICICI, HOME FIRST

6 LPA

P. SHILPA
ICICI, ACME GRADE

6 LPA

P. BHAVANARAYANA
ICICI, HOME FIRST

6 LPA

S.V. DURGA REDDY
ICICI, HOME FIRST

6 LPA

N. SHRADDHA
EXTRA MARKS, ICICI

6 LPA

P. SATISH
RADHA RAM, HOME FIRST

6 LPA

B. BHAVANI RAMYA
ACME GRADE

6 LPA

P. DURGA
EXTRA MARKS, ICICI

6 LPA

B. RAMYA
EXTRAMARKS, ICICI

6 LPA

JANAB SAYED
EXTRAMARKS

6 LPA

B. SURYA NARAYANA
EXTRA MARKS, ICICI

6 LPA

A.N. DURGA PRASAD
EXTRA MARKS, ICICI, SBI LIFE

5 LPA

J.S.S.N. JYOTHSNA
ICICI, TECH GAL, SUTHERLANDS, ACMEGRADE

5 LPA

P.Y.S. DURGA PRASAD
ICICI, MASLO, RADHARAM

5 LPA

K. TEJASRI
ICICI, SUTHERLANDS, QUADRA

4.7 LPA

P. PHANI MADHURI
ICICI, BLUESTONE, CARGILL

4.7 LPA

B. SAI KRISHNA
RADHA RAM, BLUESTONE, CARGILL, BANDHAN BANK

PLACEMENT is not a Chance... it is a Choice for Adityans..!

Congratulations to all the students who secured the jobs with **GOOD PACKAGES**